Bruce Trail
CONSERVANCY

Annual Meeting Package
2026

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Related Documents:

2026 Annual Impact Report
(accompanies this package and available online at brucetrail.org > About Us > Annual Reports)

2026 Financial Statements
(available online at brucetrail.org > About Us > Financial Statements)

2025 Annual Meeting Minutes
(available online at brucetrail.org/annual-meeting-2026)

NOTICE OF THE ANNUAL MEETING OF THE MEMBERS OF THE BRUCE TRAIL CONSERVANCY

NOTICE IS HEREBY GIVEN that the Annual Meeting of the Members of the Bruce Trail Conservancy (the "BTC") will be held on Saturday, November 21, 2026 by way of a virtual-only meeting via Zoom Webinar, commencing at 10:00 AM (the "Meeting") for the following purposes:

1. **Motion #1** – To approve the minutes of the Annual Meeting of the Members held on November 1, 2025;

2. To receive the Financial Statements and the Report of the Auditors for the fiscal year ended June 30, 2026 [posted at https://brucetrail.org/annual-meeting-2026];

3. **Motion #2** – To appoint the BTC's auditors for the fiscal year ending June 30, 2027 and to authorize the directors of the BTC to fix the auditors' remuneration;

4. **Motion #3** – To elect as directors of the BTC those individuals listed in the Nominations Report (see Appendix 1) to serve until the later of the conclusion of the third annual meeting following this Meeting or until their successors are elected;

A Member may, by written proxy, appoint a person as that Member's nominee to attend, act and vote at the Meeting. Proxies may be submitted to the BTC in the following ways:

- E-mail to proxy@brucetrail.org
- Online at https://brucetrail.org/annual-meeting-2026/
- By mail to The Bruce Trail Conservancy, BTC Proxy, P.O Box 857, Hamilton, ON L8N 3N9.

Each proxy must be received by the BTC by **no later than 11:59 PM on Wednesday, November 18, 2026.**

Further information can be obtained from info@brucetrail.org or by telephone at 905-529-6821 or 1-800-665-4453 extension 0.

DATED the 20th day of October, 2026 – Jaclyn Moody, Chair of the Board of Directors

Registration

Register for the 2026 Bruce Trail Conservancy Annual Meeting online here: https://us02web.zoom.us/webinar/register/WN_68aV00--TIewYVWgnJzOfQ.

Registration closes at 11:59 pm, Wednesday, November 18, 2026

Note:

- Only one person per membership is permitted to register for the Meeting. This requirement is in place to facilitate voting; only one vote per membership number is permitted. Multiple people in a family may attend using a single connection.
- The registration form requests a Member's first name, last name, email address and membership number.
- The registration form includes an opportunity for Members to submit questions in advance of the Meeting.
- Once a registration is submitted, BTC staff will verify the membership.
- Once the membership is verified, the Member will receive an email confirmation from the BTC via no-reply@zoom.us with a link to join the Meeting.
- The Zoom meeting link is unique to the Member's registration and can only be used to join once from one location (computer, tablet or phone).
- Non-Member proxy holders are asked to contact the BTC Office at 905-529-6821 or 1-800-665-4453 extension 0.
- A reminder email including instructions on using Zoom will be sent to registrants in advance of the Meeting.

Please check your "Junk" or "Spam" email filters for confirmation emails from the BTC via no-reply@zoom.us.

For registration assistance, please contact info@brucetrail.org.

Voting

Ways to vote:

1. At the virtual Meeting, or
2. By proxy, using the form included with this Meeting Package or found on the BTC website.

During the Meeting, the "Polling" feature in the Zoom platform will be used for voting on each motion. Poll results and proxy results will be combined and the voting results for each of the motions will be announced during the Meeting.

All proxies must be received by the BTC by **11:59 pm Wednesday, November 18, 2026.**

Note:

- Only one vote for each voting Member will be counted.
- Members who are attending the virtual Meeting should NOT complete the proxy form.
- If a Member completes a proxy and then attends the Meeting, their submitted proxy will become void and they should vote during the Meeting.
- A proxy holder must be in attendance at the Meeting in order for the votes reflected in the proxy or proxies held to be counted.

PROXY

For the Annual Meeting of the Members of **THE BRUCE TRAIL CONSERVANCY** (the "BTC")
to be held virtually on **Saturday, November 21, 2026** commencing at **10:00 AM** (the "Meeting")

NOTE: PLEASE READ THE PROXY INSTRUCTIONS TO ENSURE THAT IT IS VALIDLY COMPLETED AND DELIVERED TO THE BTC

The undersigned Member in good standing with the BTC hereby appoints _____ *(print name of nominee who is to act as your proxy holder)* as my proxy holder to attend, act, and vote on my behalf at the Meeting and at any adjournments of the Meeting, as directed below.

My Voting Instructions For This Proxy

MOTION #1 – To approve the minutes of the Annual Meeting of the Members held on November 1, 2025:

◯ **For** ◯ **Against**

MOTION #2 – To appoint the BTC's auditors for the fiscal year ending June 30, 2027 and to authorize the directors of the BTC to fix the auditors' remuneration:

◯ **For** ◯ **Withhold from Voting**

MOTION #3 – To elect as directors of the BTC those individuals listed in the Nominations Report (see Appendix 1) to serve until the later of the conclusion of the third annual meeting following this Meeting or until their successors are elected:

◯ **For** ◯ **Withhold from Voting**

The undersigned Member hereby confers authority to the proxy holder to vote **in favour of** all matters (other than the appointment of the auditors and the election of directors) if a voting option for a matter has not been selected.

The undersigned Member hereby confers discretionary authority to the proxy holder in respect of amendments to matters identified in the notice of the Meeting or other matters that may properly come before the Meeting.

This proxy revokes all proxies previously submitted by me or on my behalf. This proxy will be automatically revoked if the undersigned Member attends the Meeting.

DATED this _____ day of _____, 2026.

_____ _____

Name of Member *(please print)* Signature of Member

Membership No. _____ Mailing Address _____

PROXY INSTRUCTIONS

1. Members – Each Member of the BTC in good standing (that is, who has paid all amounts owing to the BTC) has the right to appoint a proxy holder, who need not be a Member, to attend, act and vote at the Meeting. To exercise such right, the name of a Member's proxy holder must be inserted in the blank space provided in the proxy form and the proxy should be provided to the BTC as indicated below. The proxy holder must be in attendance at the Meeting in order for the votes reflected in the proxy to be counted at the Meeting.

2. Your Proxy Instructions – You may instruct your proxy holder to vote on each motion by selecting one of the options for each motion. If you have not provided instructions on the proxy form as to how your proxy holder must vote on Motion #2 or Motion #3, your proxy will **not** be counted for that motion. If you have not provided instructions on the proxy form as to how your proxy holder must vote on Motion #1, your proxy will be counted **for** that motion.

3. Valid Proxies – To be valid, a completed proxy must be dated and signed by a Member, must have the Member's name, membership number, and address printed in the spaces provided, and must be submitted to the BTC **by no later than 11:59 pm on Wednesday, November 18, 2026** in one of the following ways:

    a. Online at: https://brucetrail.org/annual-meeting-2026/

    b. By e-mail to: proxy@brucetrail.org

    c. By mail to:
    The Bruce Trail Conservancy
BTC Proxy
P.O Box 857, Hamilton, ON L8N 3N9

If you have any questions about the completion or submission of your proxy, please feel free to contact the BTC Head Office, at telephone number 905-529-6821 or 1-800-665-4453, extension 0 or by email at info@brucetrail.org.

Appendix 1
Nominations Report

The Governance Committee established a Nominating Team to lead the 2026 nominations process comprised of Jaclyn Moody (Board Chair), Wendy Thompson, Graham Allen and Robin Garrett (Members of Governance Committee).

As a competency-based governance board, the objective of the Board of Directors is to seek the appropriate balance among 10 core competencies. As well, it is always a priority that a Club nominee have a connection to the Bruce Trail and other "on the ground" BTC activities.

A Call for Nominations was published on the BTC website and sent from the Chair to all BTC Members by email as well as being posted on other Board recruitment sites.

Directors Standing for Re-election
A total of six directors – three nominated by Clubs and three At Large – are interested in standing for re-election.

Club-nominated Directors
They are:

- Bill Duron (Dufferin Hi-Land) seeking a second term
- Michael Edney (Sydenham) seeking a third term
- Doug Stansbury (Iroquoia) seeking a second term

All of these individuals have been endorsed by their respective Clubs as nominees through motions approved unanimously by their Club boards.

At-Large Directors
They are:

- Linda Kerec seeking a third term
- Lori Shalhoub seeking a third term
- Jesse Elders seeking a second term

Recommended Nominees - Standing for Election
This year, the Nominating Team was responsible for liaising with the Blue Mountains and Peninsula Clubs as they found new candidates to replace their retiring nominees. Both Micheal Treuman and John Whitworth's terms on the BTC Board have come to an end.

The following individuals were interviewed by the Blue Mountains and Peninsula Clubs which concluded that they would be a valued contributor to the Board. Their candidacy was endorsed by the Governance Committee and by the Board.

1. David Bowden, Blue Mountains Club
2. Laura Pisko, Peninsula Club

Thank You
Thank you to Michael Treuman and John Whitworth for their dedication and service to the Bruce Trail Conservancy!

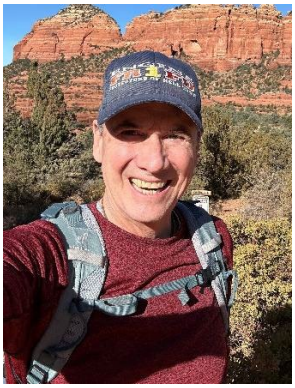
Election of Directors
At the Annual Meeting, the Members will be asked to elect the eight candidates. The terms of these Directors would commence immediately. All would serve a three-year term.

There are no other individuals standing for election to the Board of Directors this year.

The other eleven Directors are continuing to serve on the Board for 2026-2027. Profiles for these Board Members can be found at brucetrail.org > About Us > Board of Directors

Nominees Standing for Election

David Bowden



David is a Senior Clean Tech Advisor for MaRS Discovery District teaching and mentoring Business and Entrepreneurship programs for entrepreneurs at innovation incubators and universities across the province. As well, for the past decade, he has consulted in strategic growth management and business process improvement for both commercial and not-for-profit clients. David has held executive roles as President at Sprint Canada telecom, SVP at Direct Energy, founding President of Empori.com, VP at Bata, General Manager at Canada Post and country manager for Labatt. David spent more than 10 years working internationally in Latin America, Europe and the USA. More recently, he has held interim executive roles for Strategic Business Transformation at various clients including Sears, CIM, IceGen and Cavet Technologies.

An active community volunteer, David was an elected Governor of the University of Toronto for 9 years, spent 12 years as a Director and Board Chair with Habitat for Humanity in Canada, an international volunteer Strategy Advisor at Catalyste+, a Director of the Bata Museum and the Blue Mountain Bruce Trail Club. In 2013, David completed the ICD (Institute for Corporate Directors) NFP Governance program. He has been an off-road motorcycle instructor and completed the final part of his Rotman MBA in Spanish in Chile. David has owned a Managed Forest Woodland in Oro-Medonte for 15+ years. Other Hobbies include long distance motorcycling, snowshoeing, travel, hiking and construction projects. He holds an undergraduate Industrial Engineering degree.

Laura Pisko



Laura is a retired public service executive with over 30 years of experience in strategic planning, policy development and operational planning. Upon retirement, Laura pivoted to a focus on the natural environment – the design of native pollinator gardens – and incorporated her passion for ecological sustainability. This focus fit well with the stewardship and conservation mandate of the Bruce Trail Conservancy (BTC). Laura has now been a Board member of the Peninsula Bruce Trail Club (PBTC) for six years – five years of which she has embraced the role of Director, Conservation and Land Stewardship. Laura is pleased to bring unique perspectives and issues from the PBTC to the BTC Board.

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Cont'd from page 7 – Laura Pisko

Laura also has board experience from a variety of charity and not-for-profit boards. Since her childhood she has been an avid hiker of the Bruce Trail and values the opportunity to contribute meaningfully to "a ribbon of wilderness, for everyone, forever."

Directors Standing for Re-Election

Bill Duron



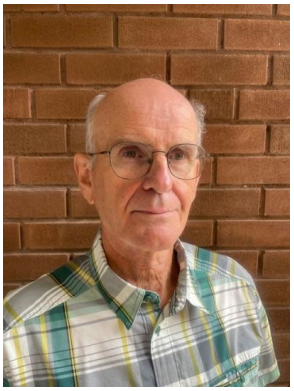
Bill and Melody Duron are 30-year Mulmur residents on the Niagara Escarpment. The Main Trail and Melodonna Side Trail run through their property. They have 5 children and 9 grandchildren who all appreciate nature and hiking.

Bill's career in Toronto started as President of Tourism Toronto, the destination marketing organization for tourism and conventions in the city. He held the position for 20 years. During that time, he led the tourism marketing effort which accelerated Toronto's popularity as a major world tourism destination. Bill also advanced public policy and funding for the development of major tourism and community events and facilities such as the Metro Toronto Convention Centre. He also represented Canada's tourism industry in negotiating the Free Trade Agreement between Canada and the United States, authored a Canadian Tourism Strategy which led to the creation of the Canadian Tourism Commission, and was elected as the first non-US President of Washington D.C. based Destinations International. Upon resignation, Bill was appointed a Chair of the Ontario Tourism Marketing Partnership and was given an award for Lifetime Achievement by the Ontario Minister of Tourism, Culture and Sport.

Bill was then appointed Publisher of Toronto's popular and authoritative city magazine, Toronto Life, and later became President of the parent company, Key Media Ltd., owner of Where Magazines, Fashion, Quill and Quire and Fashion File TV. After selling the company to St. Joseph Communications, Bill became independent advisor to the company while becoming CEO of the Royal Agricultural Winter Fair and Royal Horse Show, a 10-day event that attracts 350,000 people, 6500 farm animals and 1800 horses. Under his leadership, the Royal achieved record attendance, became the most prestigious indoor horse show in North America and also exceeded financial targets. He also formed and became Chairman of York Bay Marine Corp. which operates Toronto Island Marina, Island Yacht Club, Hanlan's Point Dock Wall and Yonge Street Dock Wall. These facilities provide mooring and marine services for approximately 600 recreational boats, along with extensive food and beverage operations.

Bill's voluntary service includes Board, Executive Committee, and Chair appointments to the United Way of Greater Toronto, Toronto Board of Trade, Greenbelt Foundation, RCMP Foundation, Canadian National Sportsmen Shows, Opera Atelier, and Headwaters Healthcare Foundation. He is also the co-productor of the Jim Cuddy Jamboree, an event with the lead musician of the iconic Blue Rodeo iconic band, which raises funds for conservation and arts and culture within the Dufferin Caledon area.

Michael Edney



Michael became a BTC member 13 years ago after receiving a BTC membership as a retirement gift from his colleagues in Winnipeg. Within a year of his arrival in Owen Sound he became the Treasurer of the Sydenham Club, a position he continues to hold. He has also been the Sydenham Club's representative on the Board since 2020.

Michael was a cereal chemist for 25 years in the federal government's Grain Research Laboratory in Winnipeg where he researched malt barley quality. During his career Michael published extensively and travelled the world presenting his research results at scientific conferences and providing technical expertise on Canadian malting barley for marketing missions. He also sat on the Laboratory's management team for the last 5 years of his career.

Hiking the Bruce Trail, especially through the Trail's many hardwood forests, remains a passion for Michael. He has hiked the Trail end to end and hikes regularly on the Sydenham section which passes a few blocks from his house. He is encouraged to see more and more pieces of the ribbon secured by the BTC for everyone to enjoy.

Jesse Elders



Jesse brings her background in law, governance, and strategic leadership – alongside her passion for the environment and conservation – to the Bruce Trail Conservancy.

Jesse is currently the Manager of the Bay Area Climate Change Council, which is an environmental collective working to advance climate action in the Hamilton and Burlington Bay Area.

Prior to her current work on climate policy, Jesse gained nearly a decade of experience practicing law with an expertise in litigation, employment law, and human rights law. She has acted as a legal advisor to numerous not-for-profit boards in the areas of employment and human rights law. Jesse graduated from the University of Toronto with degrees in environmental ethics and law.

Jesse enjoys hiking and trail running on the Bruce Trail near her home in Hamilton, and she supported The Nous Bruce Project all-female relay running team in 2016 as a night runner.

Linda Kerec



Linda is a marketing communications professional with more than 25 years of experience spanning digital communications, brand marketing, broadcast television and content production. Her career has included work with national and international organizations, including Shopify, the Smithsonian Institution and the Jane Goodall Institute.

Linda works in Communications & Public Affairs at Hamilton Health Sciences and is co-owner of Industry Content, a creative production company specializing in video and digital content. Earlier in her career, Linda was an award-winning producer and director of more than 15 nature documentaries.

Cont'd on page 10 >

Cont'd from page 9 – Linda Kerec

Her work brought her into collaboration with conservation organizations including Parks Canada, Ontario Parks, the Nature Conservancy of Canada and World Wildlife Fund.

Linda has been a member of the Bruce Trail Conservancy since 2020 and is an avid hiker with a longstanding love of nature, the outdoors and conservation. She is working on her Bruce Trail End-to-End.

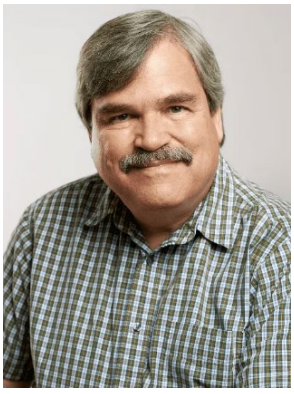
Lori Shalhoub



Lori is a corporate executive, lawyer and thought leader with more than 25 years of experience providing strategic government relations counsel and legal advice within the automotive sector. Most recently, Ms. Shalhoub served as Vice-President, General Counsel/External Affairs, Corporate Director, and Secretary for Stellantis/FCA Canada Inc., where she advised boards, executives, and senior management on complex legal issues, regulatory requirements, public policy matters, and broader business considerations. She has significant experience on not-for-profit Boards and holds the ICD.D designation through the Rotman School of Business.

Lori joined the BTC in 2020. She and her husband enjoy hiking and the outdoors. She is looking forward to continuing to assist with the collective effort to preserve the Trail as a source of enjoyment for generations to come.

Doug Stansbury



Doug brings over 35 years of career progression in the accounting profession to our board. In addition to supporting local business through his Hamilton-based accountancy firm since 2011, he has also been highly involved in lending his expertise to various non-profit organizations across Ontario and Quebec for the past 26 years.

He and his family moved to Campbellville in 2012, just minutes away from the Bruce Trail. Since then, he has been a dedicated member of the Iroquoia Bruce Trail Club, serving as a Board member in various different capacities.

In addition to his experience, Doug is a member of the Institute of Corporate Directors (ICD) and has completed the ICD-Rotman Not-for-Profit program. He is also a Chartered Professional Accountant holding a Bachelor of Commerce in Accounting & Finance and a Graduate Diploma in Public Accountancy from McGill University. Doug is a passionate advocate for environmental conservation and sustainability, and is eager to apply his expertise towards driving positive change as part of the board and contributing to preserving a "ribbon of wilderness" for everyone.