



Bruce Trail
CONSERVANCY

IROQUOIA CLUB

Fundraising Director

Applicants are asked to apply by submitting a Bruce Trail Conservancy volunteer application, indicating interest in the role on the application, by **February 3rd, 2025**. Volunteer applications can be submitted [here](#).

Role Description:

- Support and attend annual events and coordinate opportunities for revenue generation (merchandise sales, silent auctions etc)
- Develop and manage quarterly newsletter advertisement relationships with hike focused advertisers
- Represent Iroquoia in discussions with other BTC clubs' Fundraising representatives for best practices
- Represent Iroquoia in fundraising discussions with BTC Development staff for alignment
- Manage inventory of Iroquoia branded merchandise ensuring it is unique, cost effective and sought out by members
- Develop and manage annual budget for fundraising events and merchandise as required by the IBTC Treasurer
- Present Iroquoia donations to the BTC as needed
- Lead IBTC Fundraising Objectives committee and be accountable for development and achievement of short and long-term objectives.
- Development of other fundraising events or opportunities
- Recruit, develop and oversee volunteers as needed to support Fundraising activities
- Attend and provide fundraising updates to the board at monthly in-person board meetings.