

Niagara BTC - Landowner Ambassador - role

The Niagara Bruce Trail Club manages its relations with local landowners (LO) through a team of Landowner Ambassadors, volunteers who connect directly with a small group of LOs in a given geographic area through the year. LO Ambassador volunteers are welcome to work with a LO group, either solo or in pairs.

LO Ambassadors play a key role in supporting the Club's goal of working effectively with LOs to maintain access to the Trail, with the eventual target of securing the Trail corridor in perpetuity.

LO Ambassadors are responsible to the LO Relations Director.

Managing LO Relations:

- Cultivate and maintain positive LO relations through frequent contact with LOs with properties on: existing main trail, existing side trails, and/or optimum route not presently in use.
- Work proactively to identify, address and resolve any LO concerns that could become barriers to securing and maintaining handshake agreements or eventually securing donations or sales of land.
- Ensure LOs are aware of Conservancy benefits and support for LOs, especially land stewardship opportunities.
- Be alert for any trail-related land acquisition opportunities as they arise in the present or can be anticipated in future:
 - Ensure LOs are aware of BTC interest in protecting the trail and its conservation corridor in perpetuity.
 - When appropriate, approach LOs to consider land donation or sale.

Information-sharing:

- Share any significant issues, communications, or changes in information about LOs with the LO Relations Director, as well as other relevant Club personnel.
- Share information about potential land acquisition opportunities asap with the LO Relations Director and Land Acquisition Committee Director.
- Share any key information, such as changes in ownership, with the Trail Captains and Trail Development & Maintenance (TD&M) Director.

- Assist TD&M Director and Trail Captains by advising LOs of any trail routing, rerouting, or construction projects on their land, to ensure that no such trail activity occurs without their knowledge and permission.

Other:

- Attend and support the annual LO Appreciation event.
 - Annually ensure that Bruce Trail calendars are delivered to landowners in the autumn.
 - Sign a Confidentiality Agreement upon accepting the LO Ambassador role.
 - Meet with the LO Relations Director as required for organizational and training purposes and for mutual support.
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