



**Youth Council Executive Committee Role
Promotions and Social Media Lead**

Responsible for:

- Collaborating with the Recruitment lead and Events lead as needed to promote events and opportunities for involvement.
- Supporting the promotion of membership with the Youth Council as well as planned activities and events by developing content for the BTC social media accounts, e-news, and other external platforms.
- Considering ways to engage with young adults to increase the reach of existing BTC social media platforms to this group.

Skills:

- Experience using graphic design tools such as Canva to develop material for social media.
- Social media, marketing or graphic design education is an asset.

Applicants must be 18-25 (or turning 18 in 2023).