

Bruce Trail Conservancy Board of Directors

The Bruce Trail Conservancy (BTC) is governed by a 19-member Board of Directors, elected by the BTC membership. Directors are elected for a term of three years, and may serve a total of three consecutive terms, up to a maximum of nine years in total. Directors must demonstrate a commitment to the BTC's mission and values, a willingness to be open-minded and to think strategically. As a whole, the Board seeks the appropriate balance of 10 core competencies (see bruce-trail.org for details).

Thank You

Thank you to the four outgoing Board of Director members for your dedication and years of service to the Bruce Trail Conservancy:



Walter Brewer



Rob Graham



John Grandy



Janice McClelland

Nominations 2019

In accordance with the Bruce Trail Conservancy by-laws and Nominations for the Board, the Governance Committee established a Nominating Task Force comprised of three BTC members, two of whom are on the BTC Board of Directors.

This year the BTC Nominating Task Force was responsible for seeking nominees to fill fifteen positions for the Board of Directors 2019-2020. A call for nominations was published in the Bruce Trail Magazine, on the BTC website, and other online listings (e.g. LinkedIn).

Of the applicants assessed and presented to the Nominating Task Force, fifteen were selected by the Task Force to recommend to the Board. Four additional applicants who were not selected withdrew their nomination. As a result, this year we have 15 nominees recommended to the membership for 15 Board vacancies.

All fifteen individuals meet the eligibility criteria. Eleven individuals are incumbents who would return to the Board for another term. Four new individuals, further complement the Board's skills.

15 Nominees for the Board of Directors

At the Annual Meeting, members will be asked to vote on the recommended 15 nominees for 15 vacancies whose terms as Directors would commence immediately. All will serve 3-year terms except Marlis Butcher and Warren Bell who can serve for 2 years before reaching term limits; Frank Schoenhoeffer has been nominated for 1 year.



Warren Bell

Warren has been on and around the BTC since the 1990's. Starting as a hiker in Iroquoia Club, Warren was recruited by the Club where he became a certified hike leader. In 2011, Warren first participated on the Human Resources Committee of the Board given his professional background and subsequently joined the Board of Directors in 2012. In 2015, he was elected as the Board Chair and re-appointed in 2018. Warren is also a member of Sydenham Club where he is a Trail Captain and Vice President of the local BTC Club.

After serving the municipal employees including police, firefighters, and paramedics, Warren retired from Ontario Municipal Employees Retirement System (OMERS) in 2018. He is currently a contributing member at Western University's Ivey Institute of Leadership focusing on the role of character in leadership of organizations including governments and the Not For Profit sector. He serves on the Advisory Panel for Canada Deposit Insurance Corporation (CDIC) – a regulator protecting depositors as well as two private company boards. Warren graduated with two degrees from the University of Ottawa, he holds all three designations as a Human Resources professional and he is a certified Board Director (C. Dir) and a Fellow of the Institute of Canadian Bankers (FICB). But most of all, Warren is a committed environmentalist and avid hiker.



Stephanie Bird

Stephanie has over 20 years of finance, audit and risk management experience for the BTC to leverage. She led the global finance team at G Adventures for 3 years and previously served as SVP and Corporate

Risk Officer at Just Energy Group Inc. for 10 years. Stephanie is well versed in governance given its integral component in her role as Corporate Risk Officer at Just Energy, and has previously volunteered as Treasurer for two not-for-profit boards.

Stephanie's interest in and commitment to the BTC stems from her avid interest in the outdoors and the use that she has made of various parts of the Trail since moving to Toronto in 1988. She is committed to preserving this integral wildlife corridor and ecosystem for us and our future generations to share. If you would like to learn more about Stephanie please visit www.stephaniebird.ca



Marlis Butcher

Marlis Butcher has been a member of the BTC since 1990. While completing her second end-to-end, she started volunteering with trail building and maintenance. Her passion for getting her hands dirty inevitably led her to become a Trail Captain, a chainsaw operator, and Dufferin Hi-Land Bruce Trail Club Assistant Trail Director. After moving to Burlington, Marlis started volunteering on the Toronto Bruce Trail Club's Board where she chaired the Conservation Committee and is now the Trail Director. Marlis also contributes her knowledge and skills from over 30 years of project and business management at some of Canada's major banks, to volunteering on the BTC's Board. She has sat on the Risk Committee and Environment Committee. Marlis is a C.Dir., CPA CMA, and MBA. She is also a member of The Explorers Club, providing national and international exposure to the BTC.



David Hass

David is Managing Partner of Brookside Capital, a private equity firm. David is an institutional investor providing active ownership, encouragement and strategic support to Canadian-based business so that each reaches its full potential. In his professional role, David has accumulated deep board and governance experience, and has been involved in a broad range of board committee work, as well as board leadership roles. His board experience and skills are well suited to delivering an active, seasoned and pragmatic voice in the stewardship at Bruce Trail and in the preservation and enhancement of the public footpath and the Escarpment ecosystem.

A committed volunteer, David is a past Treasurer of the Scarborough General Hospital Foundation and Vice-Chairman of the Canadian Hearing Society.

David and his wife Mary live in Toronto. They both enjoy being active and exploring the Bruce Trail. And they are proud as Canadians to promote and protect our incredible natural heritage. David appreciates the unique commitment of the volunteers, donors, and landowners make to support and sustain the Bruce Trail Conservancy.



Brian Johnston

Brian Johnston is the Chief Executive Officer of CreateTO, the City of Toronto's real estate arm with a mandate to develop City buildings and lands for municipal purposes and to deliver client-focused real estate solutions – ensuring a balance of both community and economic benefits. With more than 30 years of management experience, Brian served as Chief Operating Officer of Mattamy Homes from 2012 to 2018. Prior to joining Mattamy, he worked in several management roles at Monarch Corporation from 1984 to 2012, serving as President from 2000 to 2012.

Brian is a Chartered Professional Accountant and is currently serves as a Director of the C.D. Howe Institute, and as a member of the Board of Regents at Victoria University in the University of Toronto. He was previously a director of the Canada Mortgage and Housing Corporation (CMHC) from 2008 to 2016, among other prior board appointments.

Brian and his wife Colleen are outdoor enthusiasts that enjoy hiking, both at home in Ontario, including the Bruce Trail, as well as places like Alberta, Arizona, the Great Smokey Mountains, and Europe. He believes that the Bruce Trail is a legacy that should be preserved for future generations. The work of the Bruce Trail Conservancy is a key element of this effort and Brian looks forward to continuing to assist in the efforts undertaken by the organization.



Corrie Kellestine

Corrie is a CPA and CGA with many years of financial experience working for a global manufacturing organization, with divisional controllership roles in three different countries. Corrie has a strong background in operational financial planning, reporting, internal controls, compliance, and

oversight responsibilities for foreign manufacturing plants. Corrie also holds a Bachelor of Business Economics degree from Brock University.

Upon retirement Corrie moved back to Niagara to be near family and immediately joined the Niagara Bruce Trail Club and has served as its Media Relations Director, Vice President, and President.



Bruce King

Bruce became interested in hiking while he was in University, and joined the BTC at that time.

He has been a Trail Captain for 35 years, and a Land Steward for 5 years. Bruce's career was spent with the Ontario Ministry of Natural Resources. He has extensive experience in policy development, land use planning for public lands and public consultation. He is currently President of the Kolapore Wilderness Trails Association. Bruce lives close to the Bruce Trail in the Beaver Valley.



David Lamb

Following retiring from full time employment David started hiking along the Bruce Trail with a variety of groups. After purchasing the Bruce Trail Reference in the spring of 2010, it was time to get involved and he joined the Caledon Hills Club. This led to regular hikes with the Caledon Hills Tuesday Hikers and with a small group of these hikers completed the Bruce Trail End-to-End in 2016. Before joining the BTC Board in 2014 David was a support volunteer and Director at Large for the Caledon Hills Club.

Prior to retirement David was involved in the tire manufacturing and distribution industry. During his time at Goodyear Canada, he worked in numerous areas from tire design and manufacturing to corporate planning. This experience was further expanded on joining the Tire and Rubber Association of Canada, where he was involved in supporting the industry in Canada. After retiring from the Association, David has remained active in the tire industry and represents the Standards Council of Canada at the International Standards Organization (ISO) technical committees which are responsible for developing new tire standards globally.



Jaclyn Moody

Jaclyn has more than a decade of experience working in the financial services industry in various roles including compliance, client relations and operations. Currently, she is a Senior Compliance Officer at Burgundy Asset Management Ltd., a global investment manager. Jaclyn serves as a Board member of the National Society of Compliance Professionals and is a member of the Canadian Investment Performance Council. She is excited and honoured to utilize her experience in corporate governance, risk management, policy implementation, and project management to assist the Bruce Trail Conservancy in meeting its strategic goals.

Jaclyn earned a Bachelor of Science, Honours, Major in Biological Sciences degree from the University of Guelph. After graduating and prior to her career in the investment industry, Jaclyn spent over five years working alongside veterinarians pursuing her passion for wildlife.

Jaclyn is an outdoors enthusiast and can frequently be seen on the Bruce Trail with her friends, mother, husband and their infant son.

The Bruce Trail has held a special place in Jaclyn's heart since she was a young girl, having many memories on the Iroquoia Club trails near Dundas, Ontario. She is thankful to be contributing to the Bruce Trail Conservancy to ensure her growing family will also be able to share in these special memories together, forever.



Leah Myers

Leah has been involved in the BTC for close to a decade, as a member and donor, and more.

She sees the Bruce Trail corridor as a treasure for all Ontarians, and the work of the Conservancy as representing our commitment to the natural environment and to protecting it for responsible and healthy use for generations to come. She first joined the BTC Board in 2016 and later chaired the Government Relations Task Force. She stepped off the Board in late 2018 to take on the role of Chief Executive Officer of the BTC on an interim basis, during which time she gained a new appreciation of and an even deeper commitment to the mission of the organization. She was brought back on to the Board in June 2019.

After an extensive career in a variety of executive positions and different ministries, Leah retired from the Ontario Public Service

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in 2017. She is currently involved in various consulting projects. Leah has an Honours B.A. in Political Science from the University of Toronto, and is a certified Board Director (ICD.D).



Anjlee Patel

Anjlee Patel joined the BTC Board in 2015 and she serves as Chair of the Board's Governance Committee. Anjlee has played a key leadership role in updating the BTC's board governance and policies, which has brought the organization to the forefront of not-for-profit legislative compliance in the province of Ontario. Beyond the BTC, Anjlee is the Vice President, Legal Services & Corporate Secretary at Infrastructure Ontario, a provincial government agency, with an expertise in corporate law and governance matters. Personally, Anjlee enjoys spending time outdoors on the Bruce Trail with her husband and two young daughters.



Frank Schoenhoeffer

Frank has retired from the Bruce Power nuclear generating station, where he worked as a supervising electrical engineer and project manager for the life extension of essential nuclear safety equipment.

Since 2003, Frank has been an active member, donor, and volunteer of the Bruce Trail Conservancy, as a member of Peninsula Club and Sydenham Club, including helping on Trail construction work parties in Peninsula, Sydenham, and Beaver Valley Clubs, being a Trail Captain and Land Steward, and helping organize the Outdoor Hiking Festival as well as BTC Annual General Meetings.

Frank has served on the Land Acquisition Committee (formerly the Land Securement Secretariat) since 2008, and been the President of Sydenham Club for 6 years. He has also worked on the Bruce Trail Reference Guide editing committee, and has hiked extensively in all 9 Clubs.

Frank looks forward to continuing to help secure and protect more and more of the Niagara Escarpment for the benefit of current and future generations.



Wendy Thompson

Wendy has been an active member and supporter of the Bruce Trail Conservancy for many years. She has hiked on all sections of the trail, in particular in Mulmur (Dufferin Hi-Land section) where she lives part time. She is currently tackling an End-to-End project with three friends. Wendy is a lawyer who until retiring last year specialized in Business Law. She was a partner at Gowlings LLP and, before that, of Morris/Rose/Ledgett LLP. She is a graduate of the Directors Education Program through the Institute of Corporate Directors and has extensive experience as a director on the boards of a number of not for profit and for profit organizations including several where she has contributed her expertise in corporate governance and her energy in fundraising. Wendy has recently retired from the board of the Royal Canadian Yacht Club where she was Rear Commodore, Governance. In addition to hiking, Wendy enjoys sailing and skiing.



Bonni Titgemeyer

Bonni Titgemeyer is an avid hiker, end-to-ender, Bruce Trail landowner and Niagara Club member with an insatiable interest in all things related to the Niagara Escarpment and its preservation.

Bonni has nearly thirty years of human resources consulting experience. She has been the Managing Director of The Employers' Choice Inc. in Brampton since 2003. In her practice she focuses on projects that involve total rewards, auditing and compliance, and organizational effectiveness and change management. She holds five human resources professional designations including the CEBS, SPHR, CHRL, CMS, and SHRM-SCP. She has previously served on other not-for-profit boards including as President of the Human Resources Professionals Association of Peel, and as a Director of the Community Foundation of Mississauga, Easter Seals (Ontario), and Big Brothers, Big Sisters of Peel. She is the 2012 Toronto Star HR Professional of the Year.



John Whitworth

John has been a Bruce Trail Conservancy member for more than 15 years. After completing an End-to-End and seeing firsthand the overall excellence of the Trail, he became active in the Peninsula Bruce Trail Club (PBTC) in order to support the BTC mission. He is active in PBTC in land securement, conservation and trail development & maintenance. He is also Past-President of PBTC and a former BTC board member. For the past 3 years, John has been a member of the BTC Land Acquisition Committee.

John is a retired CPA & Management Consultant with a focus on Process Excellence. He and his family live in Guelph. They also have a cottage at Sauble Beach, conveniently close to the Bruce Peninsula.

Returning Board Members

The following 4 Board members are mid-term, are not part of the nominations process, and will be returning to the Board of Directors for 2019-2020. Their profiles can be found at brucetrail.org > About Us > Board of Directors



Cynthia Archer



John Dickason



Michael Treuman



Danielle Waters