Volunteer Survey

2017
Volunteer Survey

• In March 2017 a volunteer survey was sent to 1500 email addresses of current or referred volunteers
• 519 people completed the survey
• The following charts are pulled from the survey data
Respondent Breakdown
Data from the BTC database – current volunteers

- Niagara: 113
- Iroquoia: 220
- Toronto: 332
- Caledon Hills: 154
- Dufferin Hi-Land: 58
- Blue Mountains: 91
- Beaver Valley: 122
- Sydenham: 131
- Peninsula: 171
From the Volunteer Survey – Volunteer Location
Percentage of Respondents from within each Club

- Niagara: 36%
- Iroquoia: 47%
- Toronto: 23%
- Caledon Hills: 36%
- Dufferin Hills: 40%
- Blue Mountains: 43%
- Beaver Valley: 40%
- Sydenham Peninsula: 37%
- Peninsula: 28%
Volunteer Roles of Respondents

- BTC Board
- BTC Committee
- BTC Office
- Club Board
- Club Committee
- Trail Maintenance
- Trail Captain
- Trail Monitor
- Hike Leader
- Land Steward
- Special Events
- Fundraising
- Other
Demographics
Current Age

- 40 and under: 7%
- 40 to 55: 11%
- 55 to 64: 27%
- 65 to 74: 41%
- 75 or older: 14%
Highest Level of Education

- Post-graduate or professional degree: 49%
- College or University graduate: 35%
- Some college or technical training beyond High School: 12%
- High School graduate or equivalent: 4%
- Less than High School: 1%
Gender

- Male: 58%
- Female: 42%
Length of time volunteering for the Bruce Trail

- 6 months or less: 2%
- 7 to 11 months: 6%
- 1 to 2 years: 14%
- 3 to 5 years: 23%
- 6 to 10 years: 24%
- More than 10 years: 31%
Hours volunteered per month on average

- 10 hours or less: 50%
- Between 11 and 20 hours: 25%
- Between 21 and 80 hours: 23%
- More than 80 hours (or more than 20 hours/week): 3%
Motivation and Satisfaction
What motivates you to be a Bruce Trail volunteer?

- I wanted to give back to the Bruce Trail: 83%
- I wanted to develop a social network with other volunteers: 22%
- I wanted to occupy my free time: 18%
- I wanted to improve my resume: 1%
- I wanted to help preserve the Niagara Escarpment: 85%
- I saw it as an opportunity to make a difference: 78%
<table>
<thead>
<tr>
<th></th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Somewhat Agree</th>
<th>Somewhat Disagree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
<th>Does not apply</th>
</tr>
</thead>
<tbody>
<tr>
<td>There is a positive climate of teamwork among BTC staff and volunteers</td>
<td>34%</td>
<td>45%</td>
<td>12%</td>
<td>1%</td>
<td>1%</td>
<td>0%</td>
<td>7%</td>
</tr>
<tr>
<td>I have the support and guidance I need to accomplish my volunteer activities</td>
<td>33%</td>
<td>49%</td>
<td>13%</td>
<td>1%</td>
<td>0%</td>
<td>0%</td>
<td>4%</td>
</tr>
<tr>
<td>The Club/BTC makes an effort to make me feel that I am a valuable member of the organization</td>
<td>26%</td>
<td>46%</td>
<td>21%</td>
<td>3%</td>
<td>2%</td>
<td>1%</td>
<td>2%</td>
</tr>
<tr>
<td>My volunteer job gives me a sense of accomplishment</td>
<td>36%</td>
<td>49%</td>
<td>11%</td>
<td>1%</td>
<td>1%</td>
<td>0%</td>
<td>3%</td>
</tr>
<tr>
<td>My volunteer work has increased my self-confidence and interpersonal skills</td>
<td>7%</td>
<td>24%</td>
<td>32%</td>
<td>9%</td>
<td>5%</td>
<td>3%</td>
<td>21%</td>
</tr>
<tr>
<td>My volunteer work has helped me develop new job-related skills</td>
<td>4%</td>
<td>7%</td>
<td>18%</td>
<td>9%</td>
<td>9%</td>
<td>5%</td>
<td>48%</td>
</tr>
<tr>
<td></td>
<td>Strongly Agree</td>
<td>Agree</td>
<td>Somewhat Agree</td>
<td>Somewhat Disagree</td>
<td>Disagree</td>
<td>Strongly Disagree</td>
<td>Does not apply</td>
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<td>I would like to explore additional/different volunteer responsibilities</td>
<td>4%</td>
<td>12%</td>
<td>26%</td>
<td>13%</td>
<td>17%</td>
<td>7%</td>
<td>20%</td>
</tr>
<tr>
<td>My volunteer experience at the Bruce Trail has been excellent</td>
<td>34%</td>
<td>41%</td>
<td>18%</td>
<td>2%</td>
<td>2%</td>
<td>1%</td>
<td>2%</td>
</tr>
<tr>
<td>I would recommend the Bruce Trail to a friend as a place to volunteer</td>
<td>44%</td>
<td>44%</td>
<td>7%</td>
<td>2%</td>
<td>0%</td>
<td>1%</td>
<td>2%</td>
</tr>
<tr>
<td>I plan to continue as a Bruce Trail volunteer</td>
<td>48%</td>
<td>40%</td>
<td>6%</td>
<td>1%</td>
<td>2%</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>In the past year I have received recognition of thanks for being a volunteer</td>
<td>21%</td>
<td>31%</td>
<td>19%</td>
<td>7%</td>
<td>6%</td>
<td>3%</td>
<td>13%</td>
</tr>
<tr>
<td>If given the opportunity, I would be interested in taking a leadership role within the Club/BTC</td>
<td>4%</td>
<td>10%</td>
<td>22%</td>
<td>13%</td>
<td>15%</td>
<td>12%</td>
<td>24%</td>
</tr>
</tbody>
</table>
Satisfaction level with volunteer experience

- Very: 81%
- Somewhat: 17%
- Not at all: 2%
Training
Which Training Manuals have you read?

- Volunteer Orientation Manual
- Guide for Trail Workers
- Basic Trail Maintenance Guide for Trail Captains
- Trail Workers Guide to Invasive Species
- A Guide to Land Stewardship
- Landowner Relations Manual
- Other
How well were your volunteer position and responsibilities explained to you?

- Fully explained: 69%
- Partially explained: 26%
- Not explained: 5%
Final Comments

• I love the BT. Until I got involved on the Club Board I had no idea how many people it takes to keep it going. I think that should be publicized more.

• I truly appreciate the Bruce Trail. I have two daughters under 5, and as they get older, I am looking forward to exploring the trail with them even more.

• Love love love the Bruce Trail, it's mission, and the volunteers and staff. Proud to be part of it.

• Please pass on extra thanks to those volunteers who are so dedicated on a much more regular basis than I am able to be at this stage in life. Can't wait to retire so I can get to work on the Trail!

• The Bruce Trail will be a big part of my retirement plans with the mid-week work parties and possibly hike leading.

• The BTC is the best thing about my retirement.

• wonderful experience, son & grandson & friend involved in trail maintenance with me

• It is a great organization and I feel very fortunate to have been involved from the '90’s forward

• I appreciate opportunities to get to know other people

• I am very passionate about the Bruce Trail. It is a very important part of my life.