



Bruce Trail
CONSERVANCY

Volunteer Survey

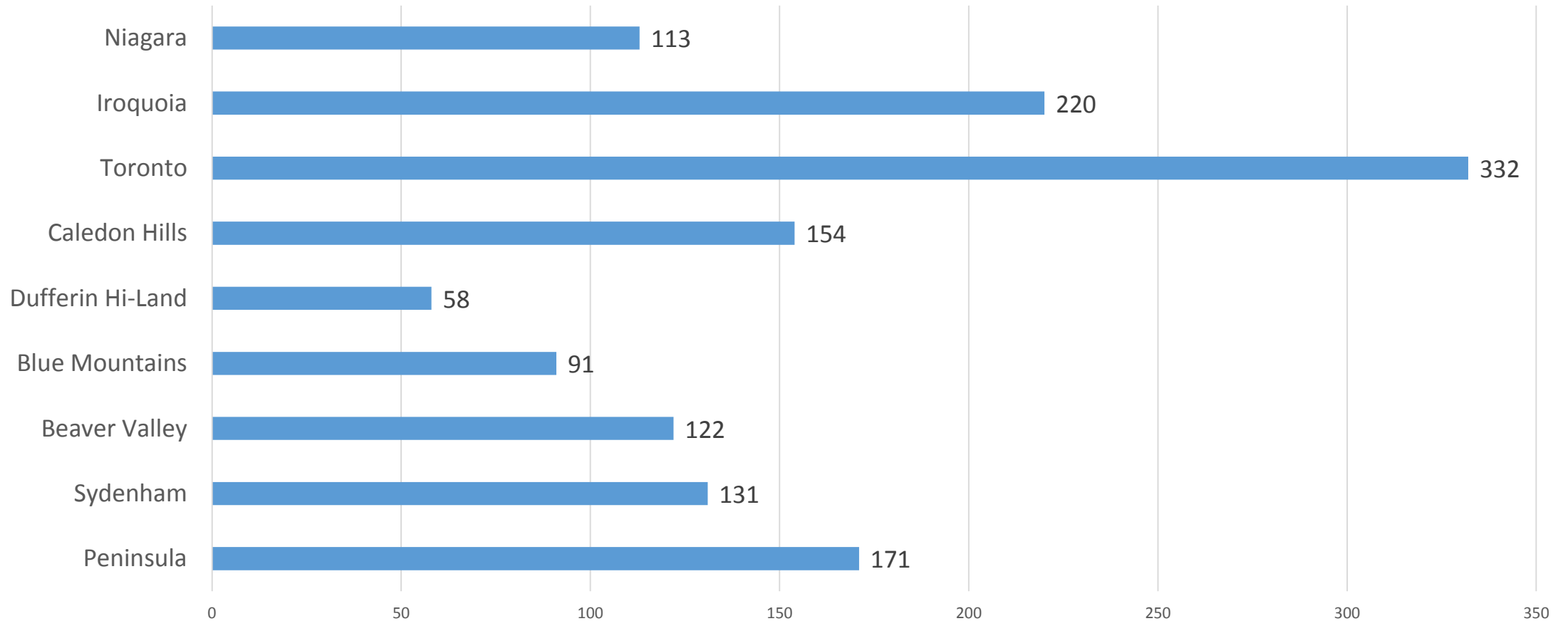
2017

Volunteer Survey

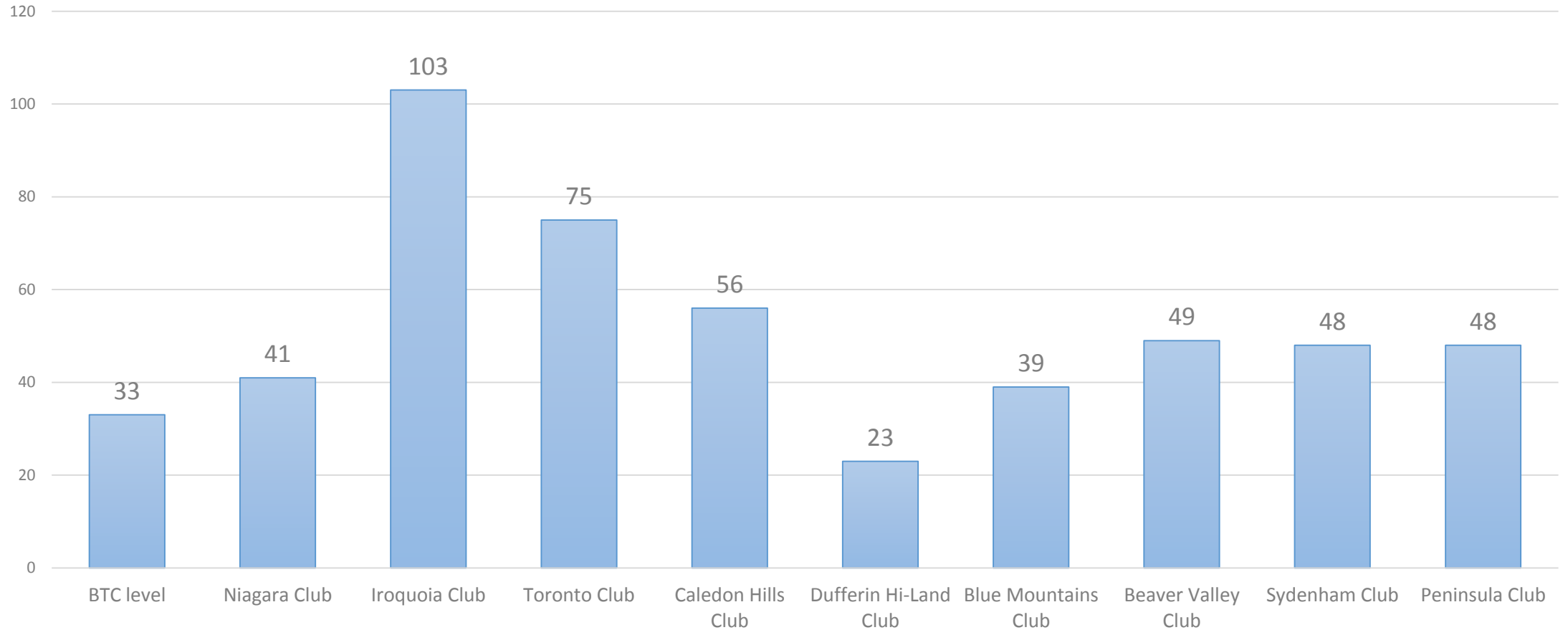
- In March 2017 a volunteer survey was sent to 1500 email addresses of current or referred volunteers
- 519 people completed the survey
- The following charts are pulled from the survey data

Respondent Breakdown

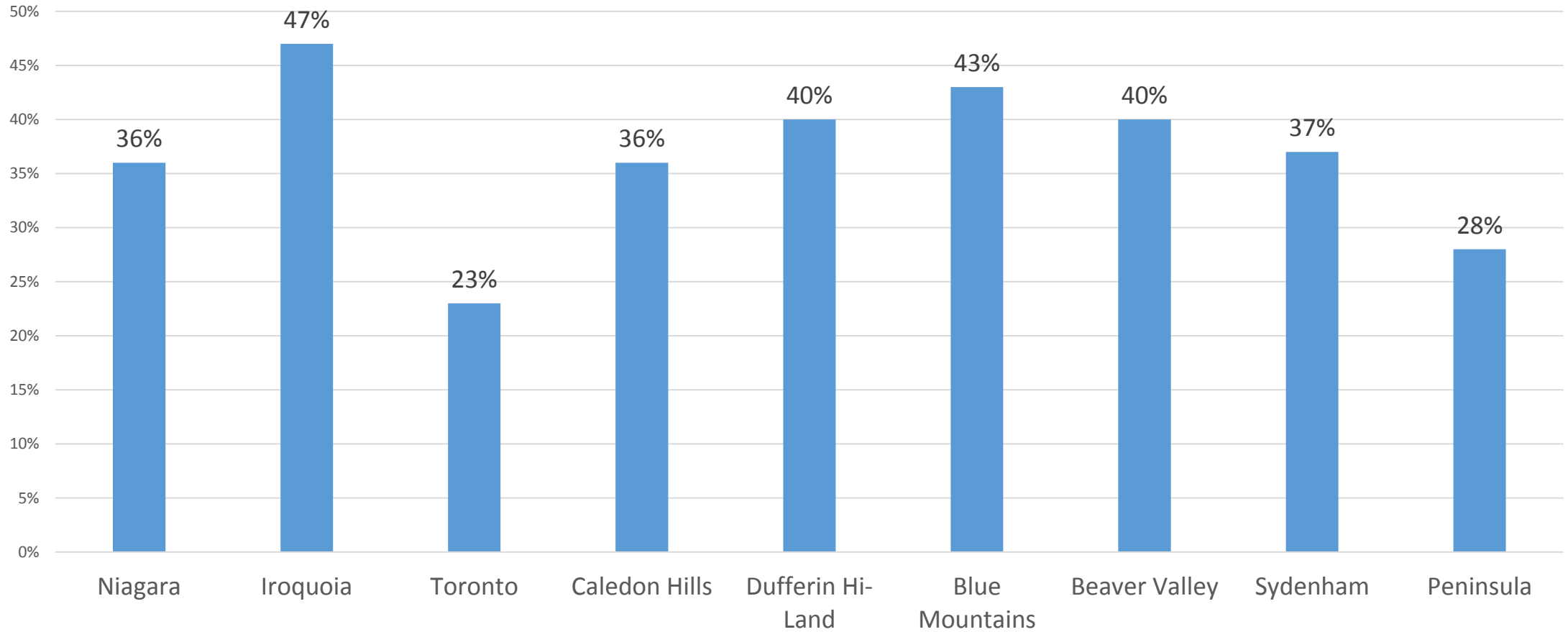
Data from the BTC database – current volunteers



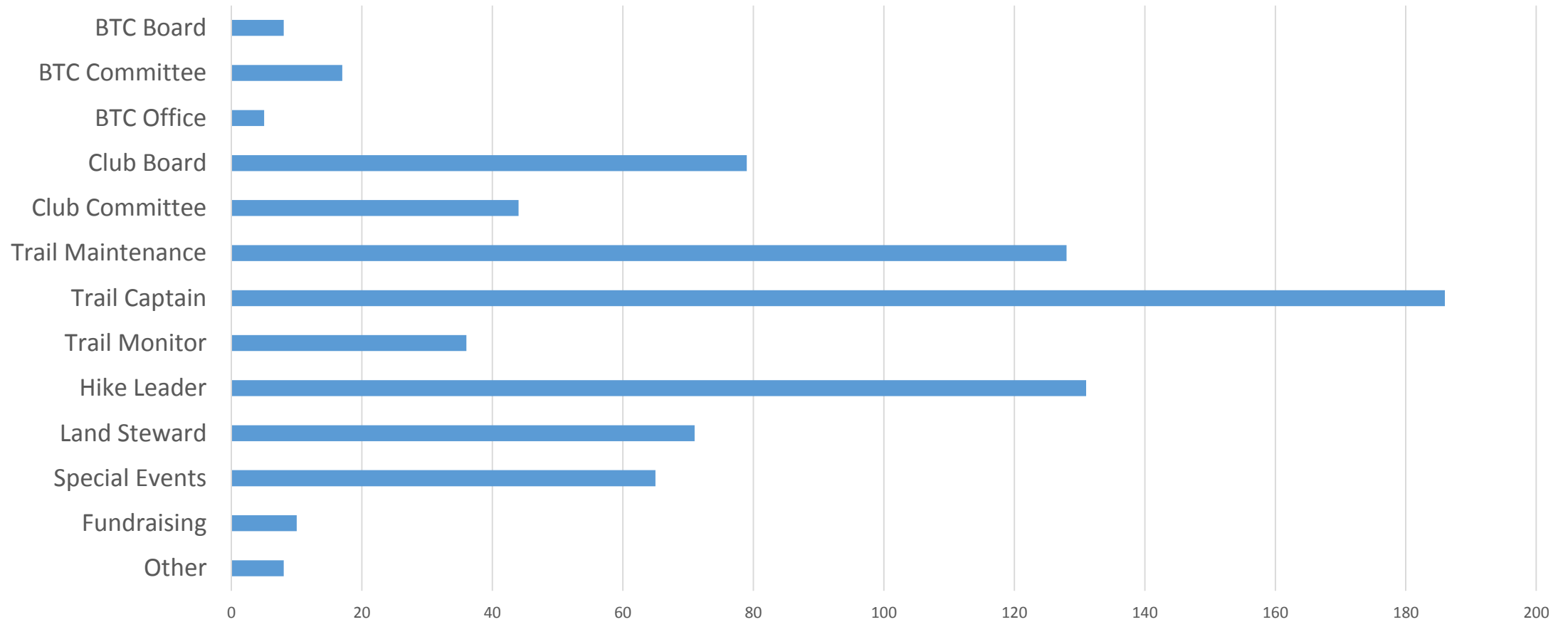
From the Volunteer Survey – Volunteer Location



Percentage of Respondents from within each Club

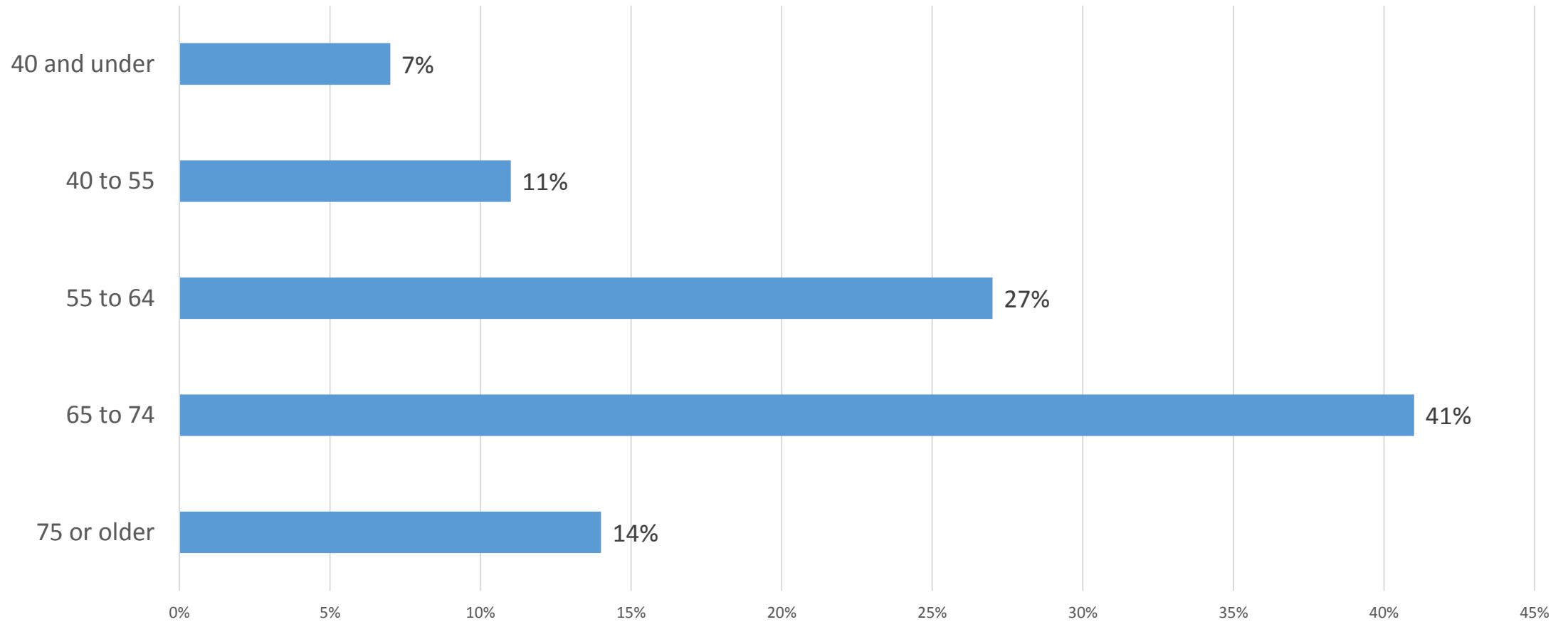


Volunteer Roles of Respondents

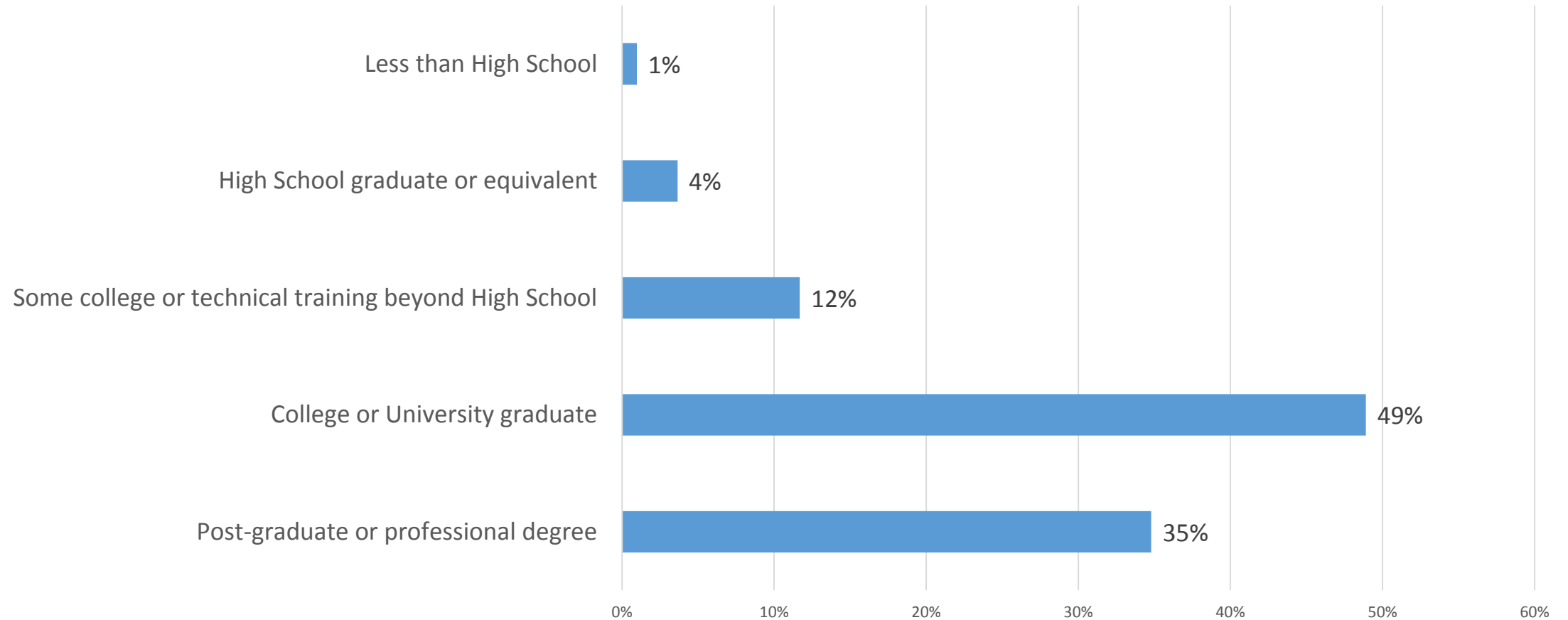


Demographics

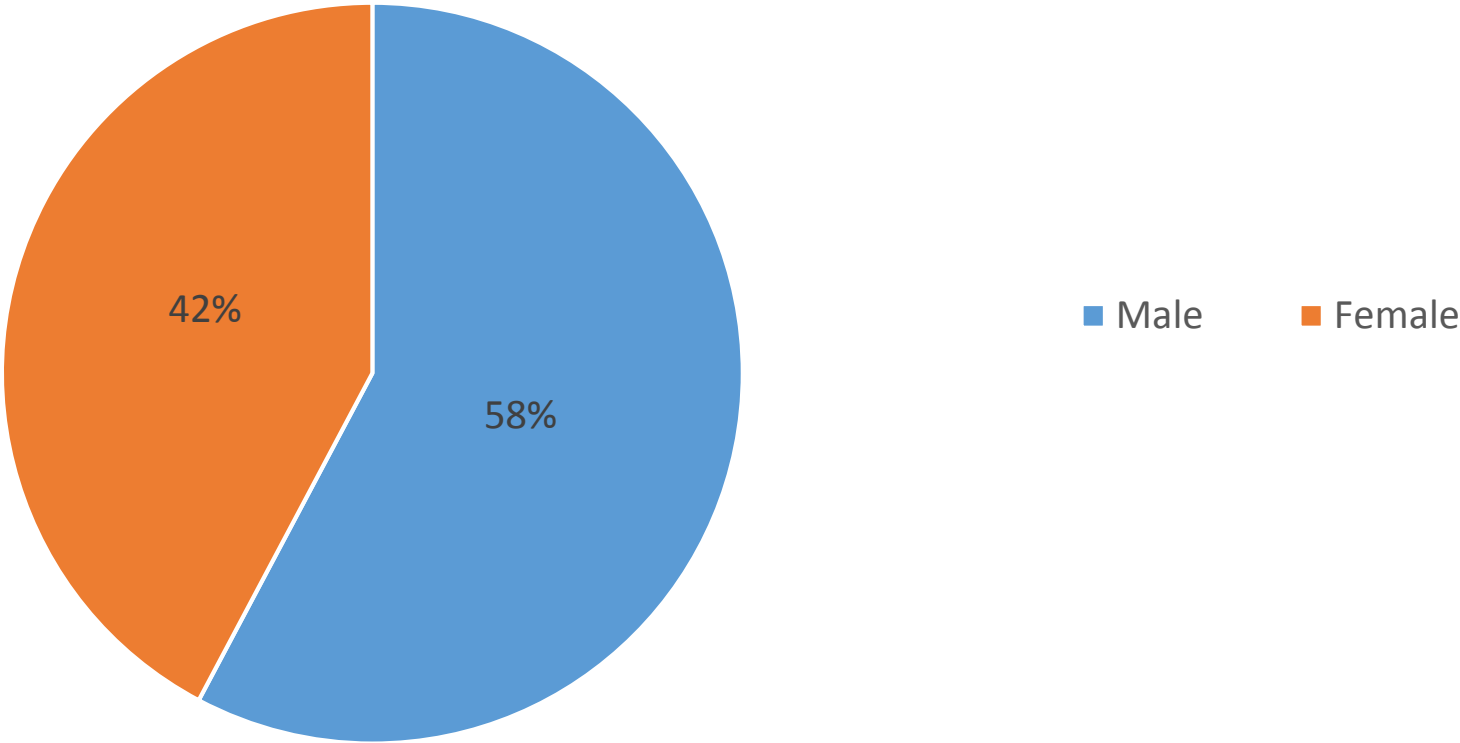
Current Age



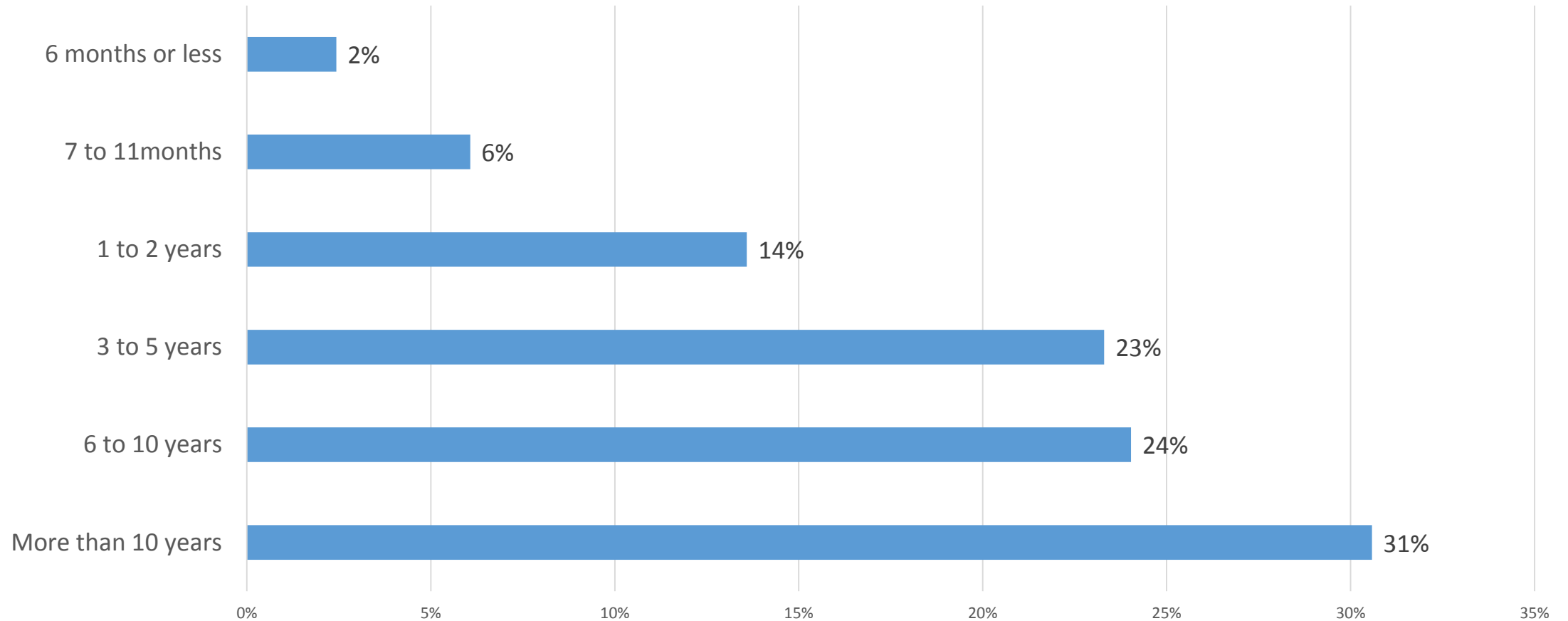
Highest Level of Education



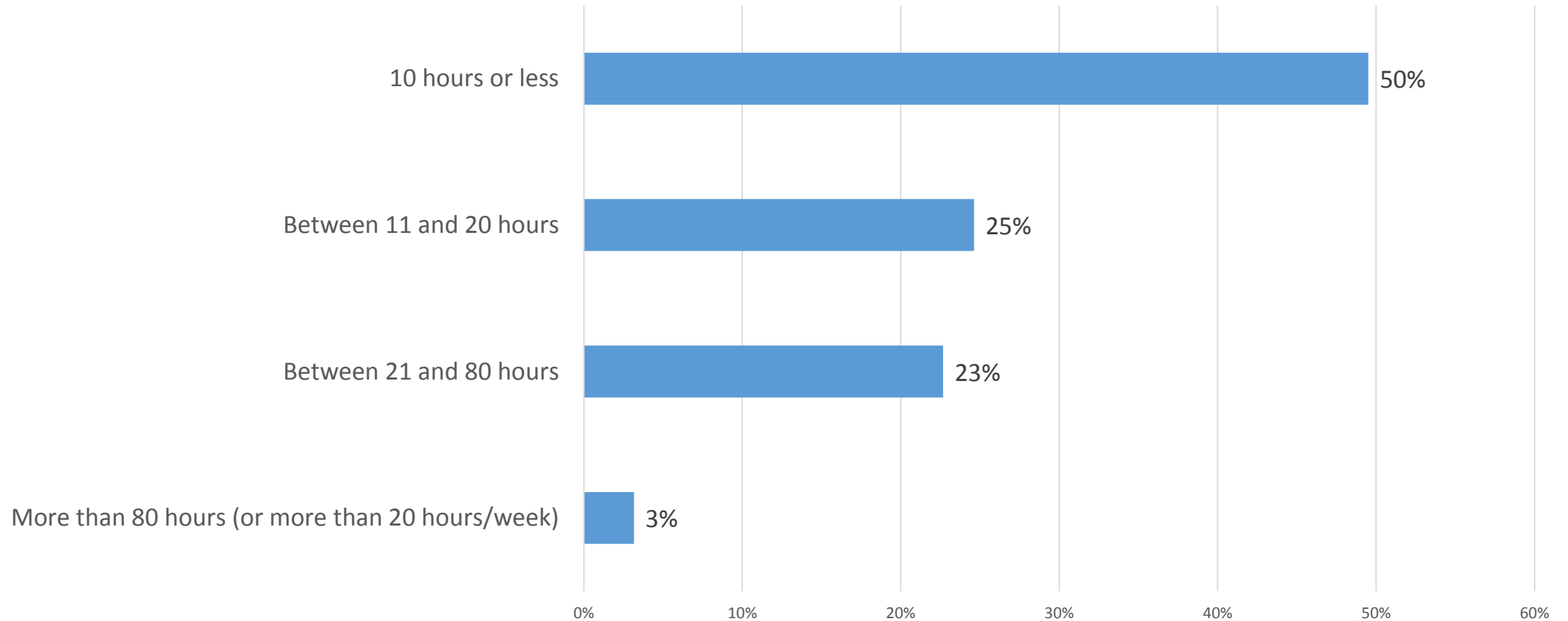
Gender



Length of time volunteering for the Bruce Trail

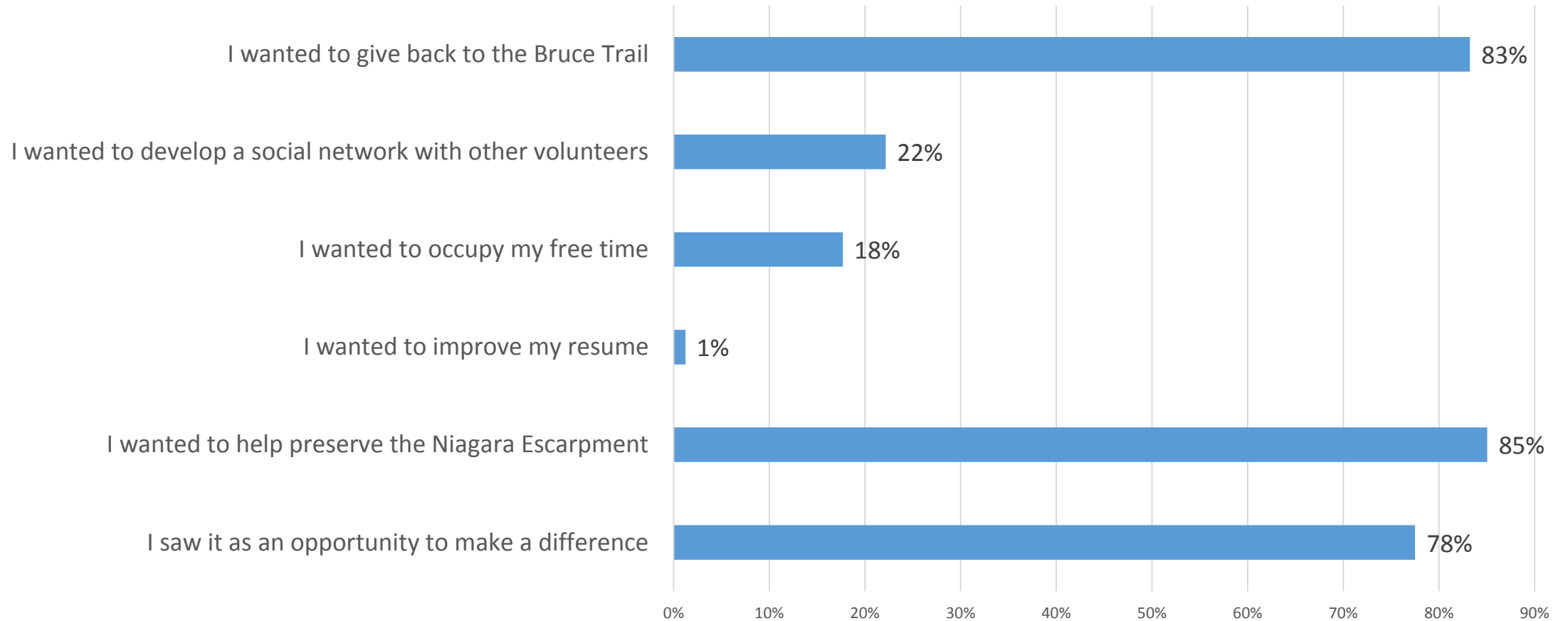


Hours volunteered per month on average



Motivation and Satisfaction

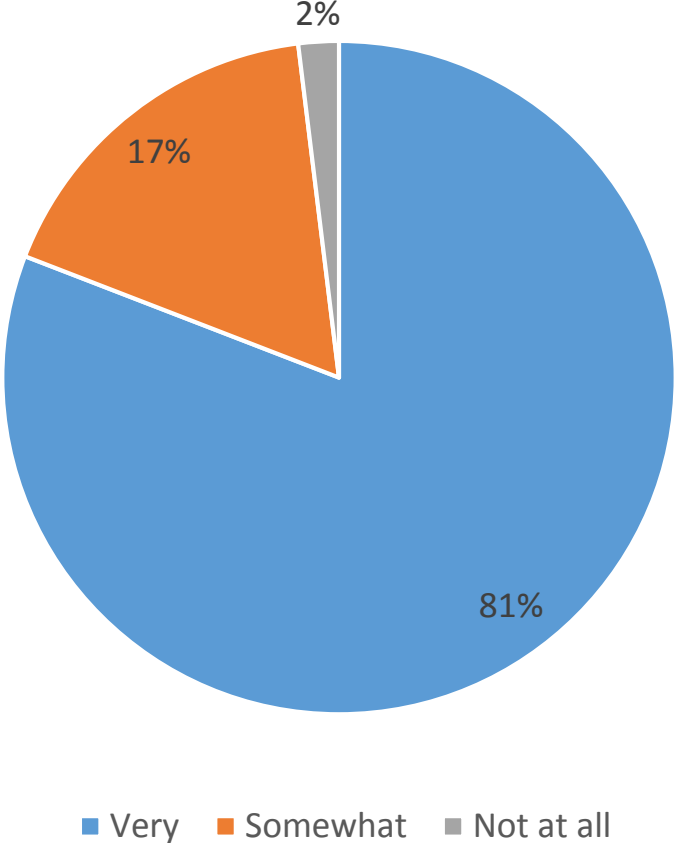
What motivates you to be a Bruce Trail volunteer?



	Strongly Agree	Agree	Somewhat Agree	Somewhat Disagree	Disagree	Strongly Disagree	Does not apply
There is a positive climate of teamwork among BTC staff and volunteers	34%	45%	12%	1%	1%	0%	7%
I have the support and guidance I need to accomplish my volunteer activities	33%	49%	13%	1%	0%	0%	4%
The Club/BTC makes an effort to make me feel that I am a valuable member of the organization	26%	46%	21%	3%	2%	1%	2%
My volunteer job gives me a sense of accomplishment	36%	49%	11%	1%	1%	0%	3%
My volunteer work has increased my self-confidence and interpersonal skills	7%	24%	32%	9%	5%	3%	21%
My volunteer work has helped me develop new job-related skills	4%	7%	18%	9%	9%	5%	48%

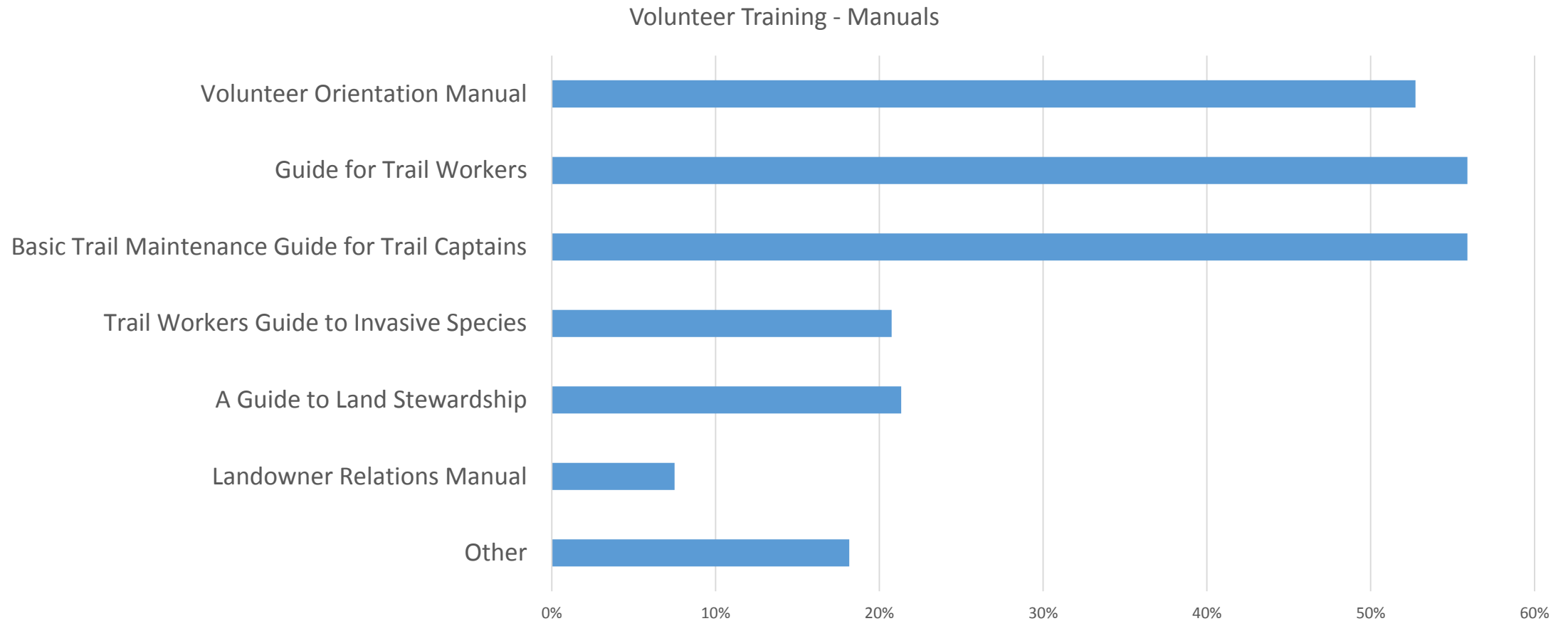
	Strongly Agree	Agree	Somewhat Agree	Somewhat Disagree	Disagree	Strongly Disagree	Does not apply
I would like to explore additional/different volunteer responsibilities	4%	12%	26%	13%	17%	7%	20%
My volunteer experience at the Bruce Trail has been excellent	34%	41%	18%	2%	2%	1%	2%
I would recommend the Bruce Trail to a friend as a place to volunteer	44%	44%	7%	2%	0%	1%	2%
I plan to continue as a Bruce Trail volunteer	48%	40%	6%	1%	2%	1%	1%
In the past year I have received recognition of thanks for being a volunteer	21%	31%	19%	7%	6%	3%	13%
If given the opportunity, I would be interested in taking a leadership role within the Club/BTC	4%	10%	22%	13%	15%	12%	24%

Satisfaction level with volunteer experience

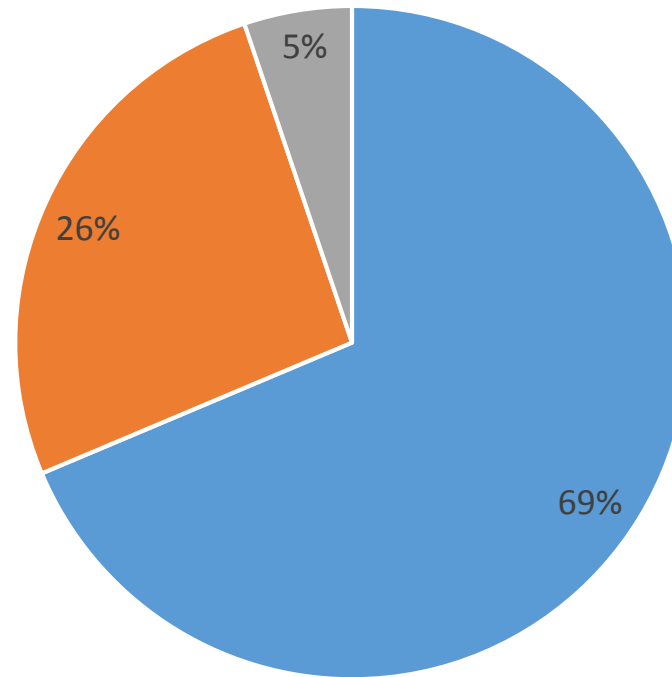


Training

Which Training Manuals have you read?



How well were your volunteer position and responsibilities explained to you?



■ Fully explained ■ Partially explained ■ Not explained

Final Comments

- I love the BT. Until I got involved on the Club Board I had no idea how many people it takes to keep it going. I think that should be publicized more.
- I truly appreciate the Bruce Trail. I have two daughters under 5, and as they get older, I am looking forward to exploring the trail with them even more.
- Love love love the Bruce Trail, it's mission, and the volunteers and staff. Proud to be part of it.
- Please pass on extra thanks to those volunteers who are so dedicated on a much more regular basis than I am able to be at this stage in life. Can't wait to retire so I can get to work on the Trail!
- The Bruce Trail will be a big part of my retirement plans with the mid-week work parties and possibly hike leading.
- The BTC is the best thing about my retirement.
- wonderful experience, son & grandson & friend involved in trail maintenance with me
- It is a great organization and I feel very fortunate to have been involved from the '90's forward
- I appreciate opportunities to get to know other people
- I am very passionate about the Bruce Trail. It is a very important part of my life.