

BRUCE TRAIL CONSERVANCY 50th Anniversary Celebrations

We are thrilled to be launching the second year of our 50th Anniversary Milestones Project. Year One, which celebrated the Trailblazers of 1962, was a monumental success. The 50th Anniversary Milestones Project is a celebration of all the elements that make the Bruce Trail so exceptional, from the Trail itself to the BTC's land acquisition work to the many, many volunteers who make everything happen. Our members and volunteers wholeheartedly supported our efforts in Year One, attending many special events, celebrating with their local Clubs, and getting in touch with the BTC to share their memories.

We are very excited to kick off our second year of the Project. This year, the theme is *Sharing the Bruce Trail*. In support of this theme we will be initiating several membership events and conducting outreach events to get more people out and involved with the Bruce Trail. In the Summer Magazine we will be launching a member referral program in which we hope you will participate.

This year two more Clubs will be turning 50! Celebrations are set for the Iroquoia Bruce Trail Club and the Beaver Valley Bruce Trail Club. Keep your eyes on

Blazes for more details from these Clubs.

2013 is also the 50th anniversary of the formation of the Bruce Trail Association, marking our transition from a committee of the Federation of Ontario Naturalists to a stand-alone charitable organization incorporated within the Province of Ontario. Today the Bruce Trail is world famous and we have become one of the most successful and respected Land Trusts in the Province.

We have lots of wonderful programs and events coming up. To make sure you don't miss a thing please visit

www.brucetrail.org, or on Facebook at <http://www.facebook.com/TheBruceTrail> Conservancy or sign up for the BTC's eNews. (Visit [brucetrail.org](http://www.brucetrail.org) and click on "Subscribe to Newsletters" - bottom left corner of the page)

MEMBERSHIP THEN & NOW

On March 13, 1963 the Bruce Trail Association was incorporated in Ontario, and those interested in supporting the Bruce Trail and the vision of a protected Niagara Escarpment became members in the newly formed organization. The BTC continues to be sustained by members.

1963	\$5 Fee	60 Memberships
2012	\$50 Fee	8,800 Memberships



**Bruce Trail
CONSERVANCY**



Sharing the Bruce Trail

Photo: Wanderers Hiking Group