



Bruce Trail Conservancy Committee Mandate

Fundraising Committee

The Fundraising Committee coordinates activities to raise funds to secure and steward land within a conservation corridor along the Niagara Escarpment, develop and maintain the Bruce Trail within the corridor, provide member services to BTC members, and market the Bruce Trail Conservancy.

Mandate:

- To develop and implement an effective fundraising plan
- To report to the Board and make recommendations on fundraising direction
- To provide an overall monitoring role of prospects, sectors and sponsorships; is kept apprised of who is being approached, cultivated, etc., through regular reports from Staff

For volunteers on this committee, it is helpful to have:

- Some experience with fundraising
- People skills
- Good communication skills