



Bruce Trail Conservancy Digital Photo Contest 2011

Rules and Regulations

The **Bruce Trail Conservancy (BTC) Digital Photo Contest** (the "Contest") runs from 12:01 a.m. (EST) February 21, 2011 to 11:59 p.m. (EST) April 20, 2011 (inclusively, the "Contest Period").

How to Enter

Eligibility:

- All members of the Bruce Trail Conservancy are eligible to enter the Contest. All visitors to brucetrail.org are eligible to vote during the voting period (see "Voting" below).

Entry period and method:

- All people who upload photos to their member profile on The Bruce Trail Conservancy website (<http://brucetrail.org>), choose photos to be submitted, and click on "Submit my Photos" between 12:01 a.m. (EST) February 18, 2011 and **11:59 p.m. (EST) March 21, 2011** will be entered in the Contest. All entries must be received within this time period in order to be eligible.

Photo entries:

Maximum six (6) digital photo entries per membership consisting of a maximum of three (3) entries in each of two categories:

- 1) Summer life on the Bruce Trail
- 2) Winter life on the Bruce Trail

Submitted photographs must:

- represent one of the Contest categories
- be the sole and original work of the entrant
- be taken on or of the Bruce Trail or Niagara Escarpment.
- not depict inappropriate use of the Bruce Trail or other natural areas.
- be carefully labelled in the following manner: *Category_Location or Species_Title* (Category = Summer or Winter; Location or Species = location or species depicted in photo; Title = any short title to describe the photo)

Format:

- Submitted photographs must be digital images of a high enough resolution to accommodate a space of 9" x 9" at a resolution 300 dpi.
- The photograph need not be taken with a digital camera; scans of transparencies or photographic prints are acceptable.
- Maximum file size that can be uploaded is 5 MB. The BTC website automatically reduces the file size of uploaded images. If original file is larger than 5 MB, the photographer should resize a copy of it before uploading.
- The winner of the Contest is required to submit to The Bruce Trail Conservancy a high-resolution copy of the winning photograph within forty-eight (48) hours of being declared the winner of the Contest.
- Minor digital enhancement is permitted, but photos that have been significantly modified or appear unnatural will be disqualified. Not Permitted: borders or frames added to photos; watermarks, signatures, or copyright notices added to photos; adding or replacing elements in a photo.

Use of Photographs:

- By entering the Contest, you grant The Bruce Trail Conservancy the non-exclusive right to publish, use, distribute, reproduce and publicly display your photograph, and to create derivative works from your photograph, in perpetuity, in any of its on-line, print or other media publications, materials or exhibitions, for purposes of promoting The Bruce Trail Conservancy's mission and awareness of its programs, including but not limited to editorial, advertising, publicity, and fundraising purposes, without payment of compensation unless prohibited by law. You grant The Bruce Trail Conservancy permission to provide your name, and your city and province of residence, when publishing, reproducing or otherwise using your photo and when identifying you as an entrant or prize winner in the Contest. While The Bruce Trail Conservancy will make every effort to credit photographers when using photos, there may be circumstances where it is not possible to do so. Subject to the rights granted to The Bruce Trail Conservancy, you retain all other copyrights and rights to future use of the photographs you enter into the Contest.

Releases:

- If your photograph(s) include a recognizable person or people, you must secure permission from each person (or in the case of a minor, the minor's parent or guardian) to use his/her image in the Contest. The Bruce Trail Conservancy reserves the right to disqualify an entry if it finds, in its sole discretion, that an entrant has not secured a necessary release.

Prizes

Finalist Prizes:

- Ten (10) finalist photos from each category will appear inside the corresponding issue of Bruce Trail Magazine, with the other finalist photos. (i.e. Finalist photos in the “Summer life on the Bruce Trail” category will be featured inside the summer 2011 edition of Bruce Trail Magazine. Finalist photos in the “Winter life on the Bruce Trail” category will be featured inside the winter 2011/12 edition of Bruce Trail Magazine.)

Grand Prizes:

- There are two (2) Grand Prizes to be won. Each Grand Prize consists of the winning photo appearing on the front cover of Bruce Trail Magazine, a framed print of the cover featuring the winning photo, and a Bruce Trail gift pack. The winning photo from the “Summer life on the Bruce Trail” category will be featured on the summer 2011 edition of Bruce Trail Magazine. The winning photo from the “Winter life on the Bruce Trail” will be featured on the winter 2011/12 edition of Bruce Trail Magazine. Approximate retail value of each Grand Prize package is \$120.

Prizes must be accepted as awarded. They may not be transferred or substituted for another prize.

Selecting Finalists

After the close of the entry period, ten (10) finalists will be chosen in each category from all eligible submissions. Judging will be done by a panel of judges from The Bruce Trail Conservancy.

Criteria:

- Photographs will be judged based on three (3) criteria: visual appeal and composition; depiction of the Bruce Trail / Niagara Escarpment and the season; and originality and creativity. The decisions of the judges are final and binding.

Contacting Finalists:

- The Bruce Trail Conservancy will attempt to contact the twenty (20) finalists by telephone or e-mail prior to the voting portion of the Contest to confirm that the finalist kept a high-resolution copy of the submitted photograph. If a selected entrant cannot be contacted by telephone or e-mail (or fails to respond to any telephone or e-mail messages) within seventy-two (72) hours of The Bruce Trail Conservancy's initial attempt, The Bruce Trail Conservancy may, at its sole discretion, select another eligible entrant whom The Bruce Trail Conservancy shall attempt to contact, and who shall in turn be subject to disqualification, in the same manner set out above.

Voting

The twenty (20) finalist photos (ten in each category) selected by the judging panel will be posted for voting on The Bruce Trail Conservancy's website at <http://brucetrail.org>. Voting is open to all visitors to the site and is limited to one vote per person.

Voting period: Voting runs between 12:01 p.m. (EST) March 30, 2011 and 4:59 pm (EST) April 20, 2011.

Determining the winners:

- In each category, the entrant whose image has the most votes at the end of the voting period will be deemed the winner of that category of the Contest.
- One individual may be a finalist in both categories. However, one individual can only be a winner in one (1) category. If, after judging and voting is complete, an individual garners the most number of votes in both categories, the individual will be deemed the winner only in the category in which he/she garnered the most votes. If this occurs, the winner of the other category will be the individual who garnered the second highest number of votes. If the number of votes garnered by one individual in both categories is equal, the judges will make the final decision.
- In the case of a tie within a category, the judges will make the final decision.

General Rules

- No communication will take place with entrants, except the entrants selected as a potential finalist.
- By entering this Contest, each entrant absolves The Bruce Trail Conservancy and their respective officers, directors, employees and their respective advertising and promotional agencies, agents, representatives, and contractors from any and all liability for any harm he/she may suffer as a result of participation in the Contest, compliance or non-compliance with these Contest rules and acceptance and use of the prize.

- By entering this Contest, the winner authorizes The Bruce Trail Conservancy, and their respective advertising and/or promotional agencies and their respective representatives to use his/her name, and/or statements about the Contest and/or the prize for advertising purposes, and to do so without remuneration of any kind.
- The Bruce Trail Conservancy is not liable for any entries which are lost, misdirected or late for any reason whatsoever or for: faulty computer components, software or links; the loss or non-existence of communications capability; faulty, incomplete, incomprehensible, or erased computer or network transmissions; any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, facilities or computer equipment or software; any failure of (or delay in) any e-mail or other electronic transmission to be received or sent by entrants or The Bruce Trail Conservancy that delay entry, result in disqualification or otherwise render an individual ineligible for this contest; or any combination of the foregoing.
- The Bruce Trail Conservancy reserves the right to suspend, modify or terminate this Contest, including, without limitation, the selection of the winners, at its sole discretion, for any reason, including, without limitation, in the event a computer virus or bug, unauthorized human intervention, or any other occurrence beyond its control corrupts or adversely affects the administration, security, impartiality, or intended operation of this Contest.
- This Contest is subject to all applicable federal, provincial, and municipal laws and regulations.