

Bruce Trail Digital Photo Contest 2010

The **Bruce Trail Digital Photo Contest** (the "Contest") runs from 12:01 a.m. (EST) February 24, 2010 to 11:59 a.m. (EST) April 20, 2010 (inclusively, the "Contest Period").

How to Enter

a) **Entry period:** All people who upload photos to their member profile on the Bruce Trail Conservancy website and check the box labelled "Enter photo into the Contest" between 12:01 a.m. (EST) February 24, 2009 to 11:59 p.m. (EST) March 24, 2010 will be entered in the Contest. All entries must be received within this time period in order to be considered for the grand prize.

b) Maximum three (3) digital photo entries per member.

c) Submitted photographs must be of a high enough resolution to accommodate a space of 9" x 9" at a resolution 300 dpi. The winner of the Contest is required to submit to the Bruce Trail Conservancy a high resolution copy of the winning photograph within forty-eight (48) hours of being declared the winner of the Contest.

d) By entering the Contest, you grant the Bruce Trail Conservancy the non-exclusive right to publish, use, distribute, reproduce and publicly display your photograph, and to create derivative works from your photograph, in perpetuity, in any of its on-line, print or other media publications, materials or exhibitions, for purposes of promoting the Bruce Trail Conservancy's mission and awareness of its program, including but not limited to editorial, advertising, publicity, and fundraising purposes, without payment of compensation unless prohibited by law. You grant the Bruce Trail Conservancy permission to provide your name, and your city and province of residence, when publishing, reproducing or otherwise using your photo and when identifying you as an entrant or prize winner in the Contest. While Bruce Trail Conservancy will make every effort to credit photographers when using photos, there may be circumstances where it is not possible to do so. Subject to the rights granted to Bruce Trail Conservancy, you retain all other copyrights and rights to future use of the photographs you enter into the Contest.

e) If your photograph(s) include a recognizable person or people, you must secure permission from each person (or in the case of a minor, the minor's parent or guardian) to use his/her image in the Contest. Bruce Trail Conservancy reserves the right to disqualify an entry if it finds, in its sole discretion, that an entrant has not secured a necessary release.

Prizes

There is one (1) Grand prize to be won.

The Grand Prize consists of a framed print of the cover of the Summer 2010 edition of Bruce Trail Magazine (featuring the winning photograph) and a Bruce Trail gift pack. Approximate retail value of the Grand Prize package is \$120.

Prizes must be accepted as awarded. They may not be transferred or substituted for another prize.

Selecting Finalists

After the close of the entry period, ten (10) finalists will be chosen from all eligible submissions. Photographs will be judged based on three (3) criteria: visual appeal and composition; portrayal of the Bruce Trail and contest theme; and originality and creativity. The decisions of the judges are final and binding.

Preliminary judging will be done by a panel of judges from the Bruce Trail Conservancy.

The Bruce Trail Conservancy will attempt to contact the ten (10) finalists by telephone or e-mail prior to the voting portion of the Contest to confirm that the finalist kept a high resolution copy of the submitted photograph. If a selected entrant cannot be contacted by telephone or e-mail (or fails to respond to any telephone or e-mail messages) within seventy-two (72) of the Bruce Trail Conservancy's initial attempt, the Bruce Trail Conservancy may, at its sole discretion, select another eligible entrant whom the Bruce Trail Conservancy shall attempt to contact, and who shall in turn be subject to disqualification, in the same manner set out above.

Voting

The ten (10) photos selected by the judging panel will be posted for voting on the Bruce Trail Conservancy's website at www.bructrail.org. Voting is open to all visitors to the site. Voting runs between 12:01 p.m. (EST) March 29, 2009 and 4:59 pm (EST) April 19, 2009.

The entrant whose photograph has the most votes at the end of the voting period will be deemed the winner of the Contest.

General Rules

No communication will take place with entrants, except the entrants selected as a potential finalist.

By entering this Contest, each entrant absolves the Bruce Trail Conservancy and their respective officers, directors, employees and their respective advertising and promotional agencies, agents, representatives, and contractors from any and all liability for any harm he/she may suffer as a result of participation in the Contest, compliance or non-compliance with these Contest rules and acceptance and use of the prize.

By entering this Contest, the winner authorizes the Bruce Trail Conservancy, and their respective advertising and/or promotional agencies and their respective representatives to use his/her name, and/or statements about the Contest and/or the prize for advertising purposes, and to do so without remuneration of any kind.

The Bruce Trail Conservancy is not liable for any entries which are lost, misdirected or late for any reason whatsoever or for: faulty computer components, software or links; the loss or non-existence of communications capability; faulty, incomplete, incomprehensible, or erased computer or network transmissions; any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, facilities or computer equipment or software; any failure of (or delay in) any e-mail or other electronic transmission to be received or sent by entrants or the Contest Sponsor that delay entry, result in disqualification or otherwise render an individual ineligible for this contest; or any combination of the foregoing.

The Bruce Trail Conservancy reserves the right to suspend, modify or terminate this Contest, including, without limitation, the selection of the winners, at its sole discretion, for any reason, including, without limitation, in the event a computer virus or bug, unauthorized human intervention, or any other occurrence beyond its control corrupts or adversely affects the administration, security, impartiality, or intended operation of this Contest.

This Contest is subject to all applicable federal, provincial, and municipal laws and regulations.