

The **You in Peru Contest** (the "Contest") runs from 12.00 noon (EST) August 11, 2009 to 11:59 a.m. (EST) August 11, 2010 (inclusively, the "Contest Period").

How to Enter

- a) Any purchaser of a Bruce Trail Conservancy **gift membership** (one or three year), during the Contest period, will automatically be credited with one (1) entry in the Contest.
- b) Any recipient of a Bruce Trail Conservancy **gift membership** (one or three year), during the Contest period, will automatically be credited with one (1) entry in the Contest. If the recipient's membership is a family membership, the first name on the membership card will be the name entered into the contest.
- c) **NO PURCHASE REQUIRED TO ENTER.** You may also enter the Contest simply by submitting a hand-print card with your name, address, city, province, postal code, day and evening telephone numbers, and a 500-word or more handwritten essay on the "Value of the Bruce Trail", mail in a postage stamped envelope to: The Bruce Trail Conservancy P.O. Box 857, Hamilton, ON, L8N 3N9. Entries must be post marked during the Contest period.

Regardless of the method of entry, there is a limit of one (1) Contest entry per person and per address.

- d) Contest is not open to residents of Quebec.

Prize

The Grand Prize consists of a trip for two (2) to Peru with Trek Escapes on the Gecko's "Cusco & Inca Trail" trip. The Grand Prize includes return economy air transportation for two (2) between the major metropolitan airport nearest the winner's home and Lima, Peru, nine night's (9) accommodation per adult. Both adults must travel on the same trip and same departure date. This prize can only be redeemed against any GUARANTEED departures of the Gecko's "Cusco & Inca Trail" trip. All land transportation while in Peru will be arranged by Trek Escapes. All other expenses not expressly specified as being included in the Grand Prize (including, but not limited to, transfers, pre/post accommodation, visas, air taxes and travel insurance, transportation between the winner's home and the departure airport, meals, airport taxes, hotel charges other than accommodation (e.g. telephone, fax or cable charges, mini-bar or other hotel services and all other ancillary costs) or expenses or any other costs not specifically listed above as being included in the prize package) are the responsibility of the winner. The winner must be of the age of majority in their respective province(s) of residence, is responsible for obtaining all required travel necessary documentation, if any. The winner must produce proof of adequate travel insurance as defined by the tour operator, Gecko's. The trip must be booked by 31-12-2010 and travel must commence before 31-07-2011 - NO EXTENSIONS APPLY. All travel arrangements must be made through Trek Escapes. Due to the nature of the prize, no alternative travel or accommodation dates are available. The winner is to pay any additional costs such as. Booking conditions apply as per current Gecko's brochure 2009 - 2010.

The Bruce Trail Conservancy and Trek Escapes make no express or implied warranties of any kind with respect to safety, or performance of the prize. Approximate retail value of the Grand Prize package is approximately \$2,850 (Canadian dollars).

The prize must be accepted as awarded. It may not be transferred or substituted for another prize. No refund or credit to be given for any unused portion of this package. Package is valid for prize winner only, not valid to be transferred to another person, sold or redeemed for cash.

The Draw

On August 22, 2010 at 1:00 pm at the Bruce Trail Conservancy head office, one (1) selected entrant for the Grand Prize will be randomly selected from among all eligible entries received during the Contest Period.

The Bruce Trail Conservancy will attempt to contact the selected entrant by telephone or e-mail, within twenty-four (24) hours of the draw date. If the selected entrant cannot be contacted by telephone or e-mail (or fails to respond to any telephone or e-mail messages) within forty-eight (48) hours following the draw date, he or she will be disqualified from the Contest and the Bruce Trail Conservancy may, at its sole discretion, select another eligible entrant whom the Bruce Trail Conservancy shall attempt to contact, and who shall in turn be subject to disqualification, in the same manner set out above.

General Rules

The odds of being the selected entrant are dependent on the total number of entries received during the Contest Period.

To be declared a winner, the entrant whose name is randomly selected must first correctly answer, unaided, a mathematical skill-testing question and otherwise comply with all provisions of these Contest rules.

Entries are subject to verification by the Bruce Trail Conservancy. All entries that are fraudulent, incomplete or that are not received in accordance with these Contest rules will be automatically rejected and will not entitle the entrant to win a prize. Decisions taken by the Bruce Trail Conservancy with respect to all aspects of this Contest, including without limitation eligibility and/or disqualification of entries, are final and binding, without right of appeal.

All entries become the property of the Bruce Trail Conservancy.

By entering this Contest, each entrant absolves the Bruce Trail Conservancy and Trek Escapes and their respective officers, The Bruce Trail Conservancy Board of Directors, employees and their respective advertising and promotional agencies, agents, representatives, and contractors from any and all liability for any harm he/she may suffer as a result of participation in the Contest, compliance or non-compliance with these Contest rules and acceptance and use of the prize, and each selected entrant agrees to sign the Bruce Trail Conservancy's form of Declaration of Compliance with the Contest Rules and Release of Liability in this regard before receiving the prize. Declaration and Release documents will be faxed (if selected entrant has a fax number) or delivered to the selected entrant, and must be returned by fax (to the number indicated on the Declaration and Release form) within the time required by the Bruce Trail Conservancy. Once the Declaration and Release documents are completed, signed and received by the Bruce Trail Conservancy, the winner will be contacted by Trek Escapes regarding arrangements for the prize.

By entering this Contest, the winner authorizes the Bruce Trail Conservancy, and their respective advertising and/or promotional agencies and their respective representatives to use his/her name, picture, image, voice, and/or statements about the Contest and/or the prize for advertising purposes, and to do so without remuneration of any kind.

The Bruce Trail Conservancy is not liable for any entries which are lost, misdirected or late for any reason whatsoever or for: faulty computer components, software or links; the loss or non-existence of communications capability; faulty, incomplete, incomprehensible, or erased computer or network transmissions; any mail delivery issues or delays, any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, facilities or computer equipment or software; any failure of (or delay in) any e-mail or other electronic transmission to be

received or sent by entrants or the Contest Sponsor that delay entry, result in disqualification or otherwise render an individual ineligible for this contest; or any combination of the foregoing.

This Contest is open to all residents of Canada except those of Quebec who are of the age of majority in their province of residence, except employees, members of the Bruce Trail Conservancy Board of Directors, agents and representatives of the Bruce Trail Conservancy and their respective affiliates, advertising and promotional agencies and any individuals with whom such employees, agents and/or representatives reside.

The Bruce Trail Conservancy reserves the right to suspend, modify or terminate this Contest, including, without limitation, the selection of the winners, at its sole discretion, for any reason, including, without limitation, in the event a computer virus or bug, unauthorized human intervention, or any other occurrence beyond its control corrupts or adversely affects the administration, security, impartiality, or intended operation of this Contest.

This Contest is subject to all applicable federal, provincial, and municipal laws and regulations.

Trek Escapes www.trekescapes.com
Bruce Trail Conservancy www.bructrail.org